

Cymru Global Brand Guide.

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Croeso Welcome

Welcome to Cymru Global.

Building on the proud legacy of the *Welsh Centre for International Affairs*, our new brand marks an exciting new chapter – one that looks outward, connects people, and amplifies Wales on the world stage.

This guide is your toolkit for bringing the Cymru Global story to life – with one clear, consistent voice. Inside, you’ll find everything you need to keep our brand cohesive and full of heart: from logos and colours to tone and typography.

Together, we’ll make every interaction with Cymru Global feel familiar, confident, and unmistakably Welsh.

Our new name, *Cymru Global*, replaces the *Welsh Centre for International Affairs* and signals a bold, outward-looking future. It reflects Wales as a responsible global nation, leading with care, fairness, and commitment to positive change.

Our name

Our new name is Cymru Global

This name reflects our belief that Wales is an active, responsible part of the global community, leading with care, compassion, and commitment to fairness.

It positions Cymru as a global player

- Engaging with the world's most pressing challenges
- Acting locally and globally for change
- Showing leadership as a small nation with a big sense of responsibility

Cymru Global

For a peaceful, just and healthy planet.



This strapline draws on the core values embodied by the home of Cymru Global at the Temple of Peace and health: peace, justice, and health – each represented by a symbolic figure carved into the front of the building. These ideals are deeply rooted in WCIA’s mission and continue to guide our work.

The strapline captures a clear and powerful vision for the future, linking the historic symbolism of the Temple with our ongoing commitment to global citizenship.

Dros blaned heddychlon, gyfiawn ac iach.



Mae'r is-bennawd hwn yn seiliedig ar y gwerthoedd craidd y mae'r Deml yn eu hymgorffori: heddwch, cyfiawnder ac iechyd - gyda phob un yn cael ei gynrychioli gan ffigur symbolaidd wedi'i gerfio mewn i du blaen yr adeilad. Mae'r syniadau hyn wedi'u gwreiddio'n ddwfn yng nghenhadaeth WCIA, ac yn parhau i lywio ein gwaith.

Mae'r is-bennawd yn cipio gweledigaeth glir a grymus ar gyfer y dyfodol, ac yn cysylltu symbolaeth hanesyddol y Deml gyda'n hymrwymiad parhaus i ddinasyddiaeth fyd-eang.

Our brand strategy underpins the way our brand looks and sounds whilst defining a clear direction forward. The following pages provide a strategic overview, which should be kept in mind when starting any new creative work for Cymru Global.

Brand Narrative



Purpose
To learn, collaborate and act
for peace, social and climate
justice, building a nation of
global citizens.

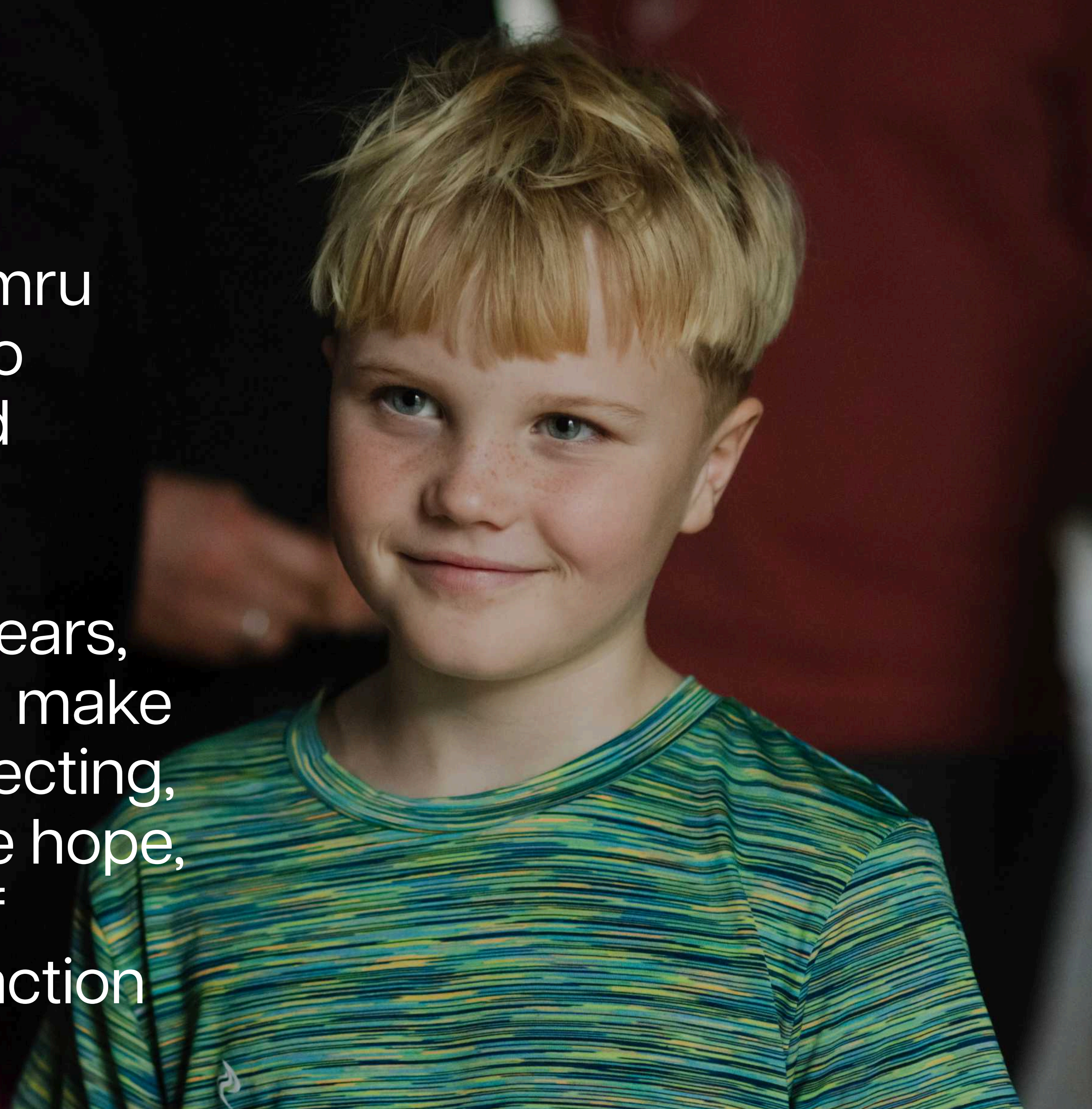
Vision

A Cymru where everyone feels connected to the wider world and is inspired to play their part.

Our core narrative

We connect the people of Cymru to each other and the world, to help shape a fair, peaceful and healthy planet.

From our legacy of over 100 years, we learn from the past to help make a better future. Through connecting, knowledge-sharing and active hope, we're building a community of global citizens who use local action to create a just world.



About us

We are Cymru Global;

A charity dedicated to connecting the people of Cymru with the wider world and global issues through learning and community.

Our work focuses on five main areas: peace, heritage, education, volunteering and climate. Through events, workshops, resources, and projects, we help people explore these topics, understand their impact, and find ways to take meaningful action in their own lives.



Our Values

Curiosity

We explore ideas with open minds and open hearts. We ask questions, challenge assumptions, and learn from different perspectives. How can new ways of thinking shape a fairer, healthier world?

Kindness

We care deeply for people, communities, and the planet. We act with empathy, listen, and create spaces where everyone feels valued. What small acts of care can create meaningful change?

Solidarity

We stand together, supporting each other and our communities. We act with courage and integrity, joining forces to tackle the big challenges of our time. How can working together make a stronger impact?

Our Approach

Connecting People



We bring the people of Cymru **together with each other and the wider world.** Through our learning programmes, volunteering opportunities, and community projects, we create spaces where ideas can be shared, friendships can be formed, and action can be taken. Everyone has a role to play, and we make sure there's room at the table for all voices.

Building Partnerships



We work with people and organisations across Wales and **beyond, because collaboration creates stronger, longer-lasting impact.** By connecting individuals, communities, and partners who share our values, we can tackle challenges together and turn shared ideas into meaningful results.

Inspiring Action



We help people turn understanding **into action.** From workshops and events to projects and campaigns, we give individuals and communities the tools, opportunities, and encouragement to make a difference locally and globally.

Our words are responsible for the way others perceive Cymru Global. These principles help us guide that perception. By building a recognisable and consistent tone of voice, we ensure that our personality and warmth is felt throughout all of our communications.

Tone of Voice

A balance of boldness and warmth

We challenge the status quo and spark important conversations, but always in a way that's welcoming, respectful, and inclusive.

Action-oriented and inspiring

We emphasise real-world impact, encouraging people to see themselves as part of the movement for positive change.

Human and engaging

We move away from overly formal or technical language, making our communications more direct, conversational, and accessible.

Clear and simple

We avoid jargon or complex phrasing, ensuring our language is powerful yet easy to understand.

The Brand Toolkit is your guide to expressing the Cymru Global brand with clarity and impact. Here, you'll find the building blocks that ensure every message looks, feels, and sounds unmistakably Cymru Global.

Brand Toolkit



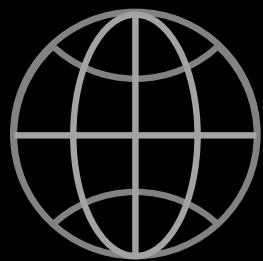
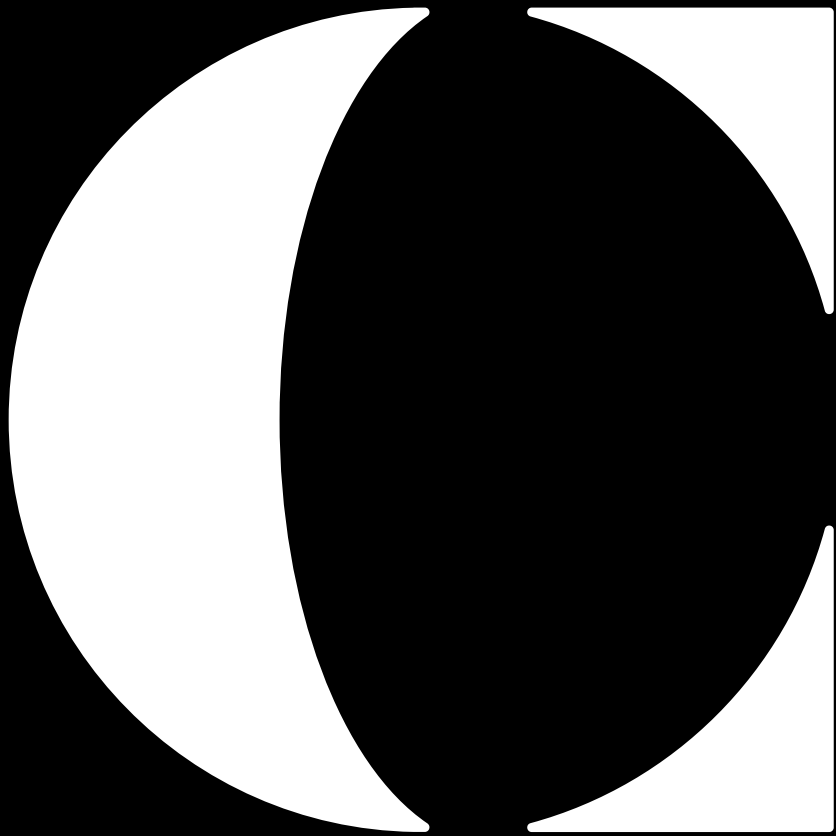
Our logo is the visual cornerstone of our brand identity. It represents who we are, what we stand for, and leaves a lasting impression.

Our logo

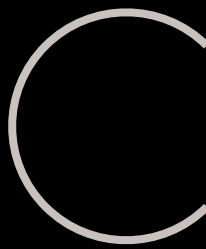


Logo breakdown

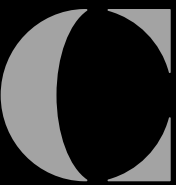
Our symbol brings *Global* and *Cymru* together in one elegant form. Within the globe, the letter ‘C’ emerges from the negative space – a modern, timeless mark of connection.



Global



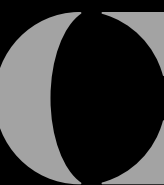
‘C’ of Cymru



Logo in motion

Motion is a powerful tool when it comes to bringing our brand to life. The Cymru Global logo has been designed with motion in mind – bringing to life the ‘Global’ concept.

(Please note, if viewing as a PDF, the animations will not play)



Logo lock-up

Our symbol brings *Global* and *Cymru* together in one elegant form. Within the globe, the letter ‘C’ emerges from the negative space – a modern, timeless mark of connection.



Cymru
Global



Download

Logo Clearspace

Clearspace:
To look its best, our logo needs space to stand out. We have defined parameters, defined by the letter ‘C’ of the wordmark. Make sure no other elements encroach on this clear space. Our logo’s clear space also defines the minimum margin size of our applications when it is used.

Minimum size:
To make sure our logo is always legible, we never display it smaller than 120px / 22mm in width.



Logo

Logo Colours

Our logo is available in colour or mono versions.

When colour is possible we use our Colour logo. When colour is not possible we use black on white or vice versa.

Contrast

When placing the logo on colour or imagery, select the logo that gives the greatest stand out.



Download

Colour
Dark text



Colour
Light text



Mono
Black



Mono
White



Logo Placement

The logo’s placement depends on the type of communication. When used alongside other content, it’s typically positioned in the top left or bottom left corner, with accompanying messaging aligned to it.

In some cases, the logo may be centred – for example, when it appears on its own or in shallow layouts – to create a balanced, focused composition.



Logo Misuse

Our logo is one of our most valuable brand assets, we should always treat it with respect. In a nutshell, just use the logo artwork as supplied, but here are some examples of how to not use it...

- ① Don't re-arrange the logo-lockup.
- ② Don't re-scale elements of the logo.
- ③ Don't place the logo on a similarly coloured background.
- ④ Don't change the wordmark or imitate it with other type.



Transition Logo

Lock-up

As we evolve from the Welsh Centre for International Affairs to Cymru Global, some situations may call for a little extra clarity. During this transition, a temporary logo version with a text descriptor can be used to help audiences make the connection.

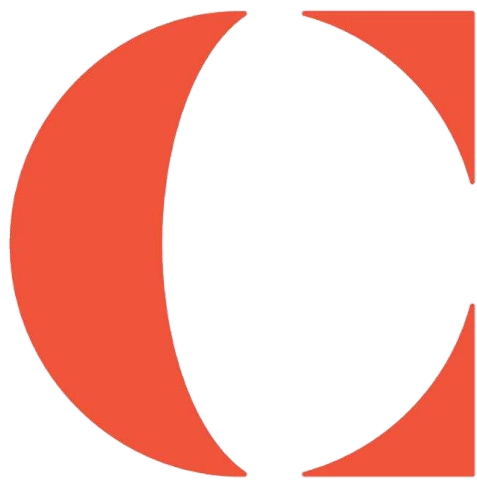
Our goal is to gradually retire this version and move forward with the Cymru Global logo standing proudly on its own.

Minimum size:

To maintain legibility, the logo should never appear smaller than 222px in width / 36px in height. At this size, the descriptor text reads at approximately 10pt.



Download



Cymru
Global

Yr enw newydd
The new name for
WCIA



Transition Logo Usage

When creating custom communications, the logo and descriptor text can be split. In this approach, the text serves as a clarification rather than as part of the logo itself.

This page provides examples of this principle in action, showing the descriptor text positioned horizontally at the edge of the communication for clarity and balance. The logo and text descriptor may be placed at the top or bottom of the communication.



Cymru
Global

Yr enw newydd
The new name for
WCIA

Cymru
Global

Yr enw newydd
The new name for
WCIA

Cymru
Global

Yr enw newydd
The new name for
WCIA

Cymru
Global

Yr enw newydd
The new name for
WCIA

Symbol

The symbol can stand alone as our shorthand logo – a simple, confident expression of the Cymru Global brand.

Use it when the full logo has already appeared, or in places where space is tight, like social media profiles or page footers.



Download

Symbol: Use

We use our symbol predominantly in lieu of our logo in situations where the space is small and our name is already present.



Avatar



LinkedIn



Search



Cymru Global

Instagram



Cymru Global

Favicon



Cymru Global



cymru.global



Cymru
Global

Symbol: Avatar

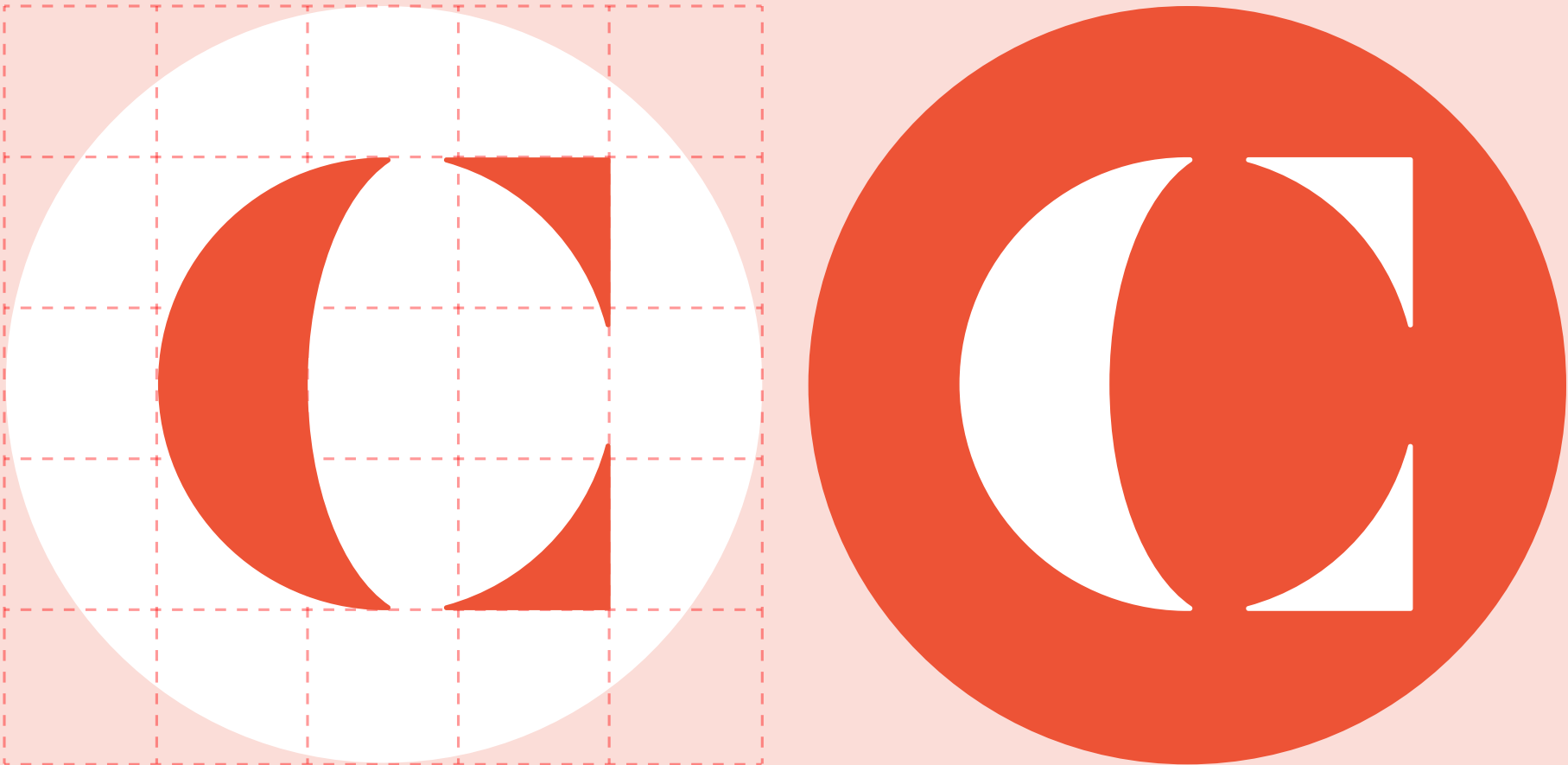
Our symbol is designed to perform beautifully in social environments, such as profile avatars. Its circular-square footprint ensures it fits naturally within both round and square formats.

To maintain clarity and impact, always give the symbol clear space equal to one-fifth of its height on all sides. This breathing room helps the mark feel balanced and recognisable at any size.

Square Avatar Example



Circle Avatar Example

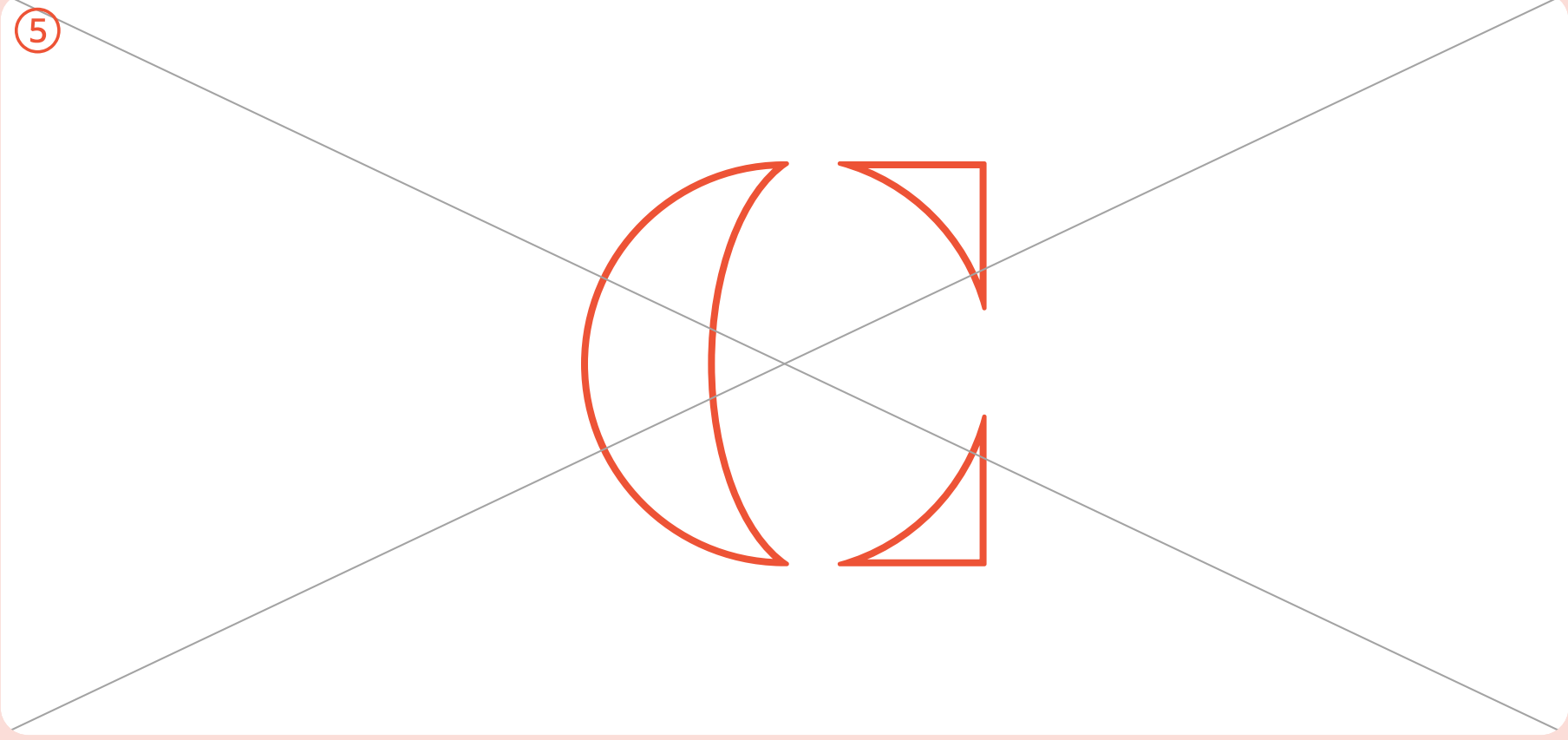
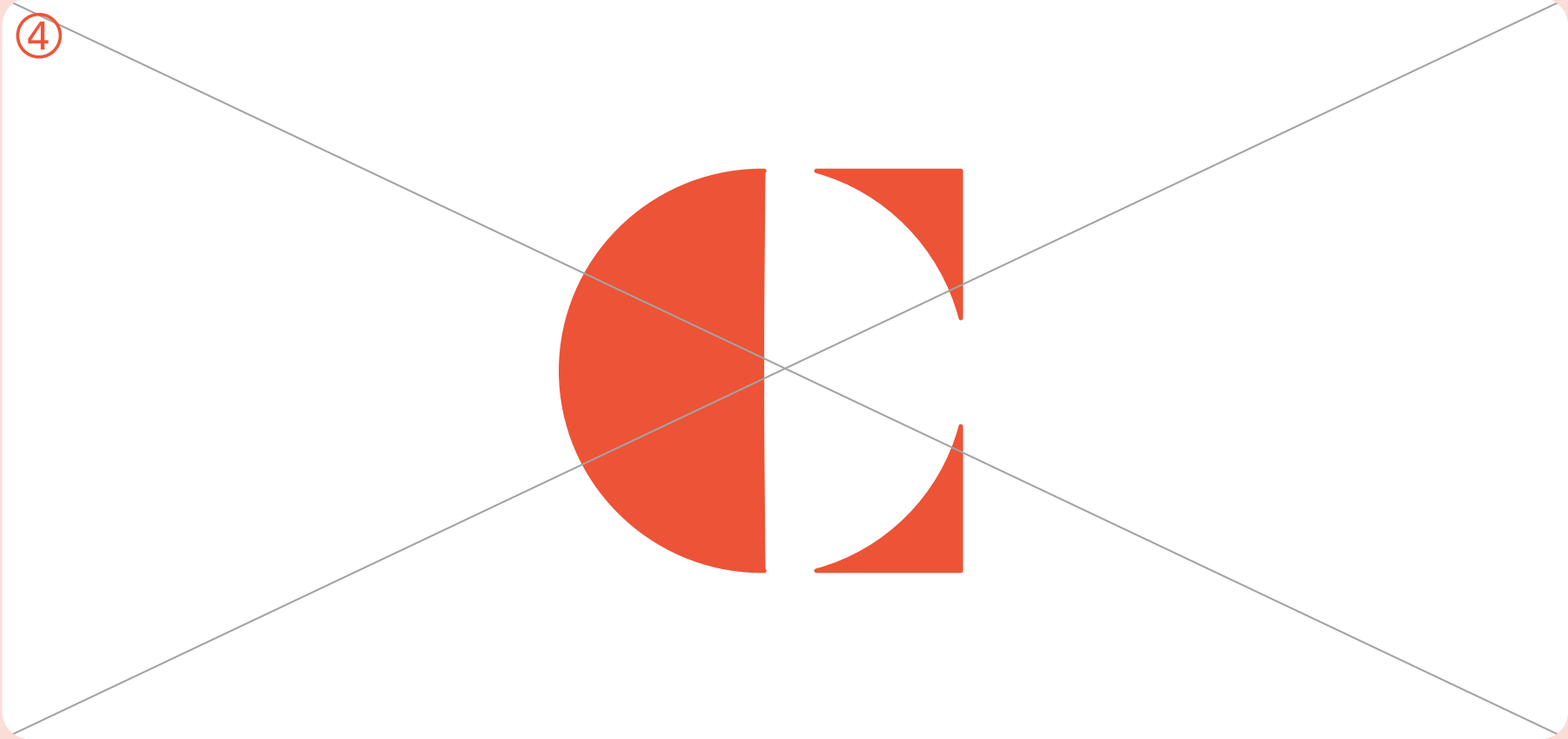
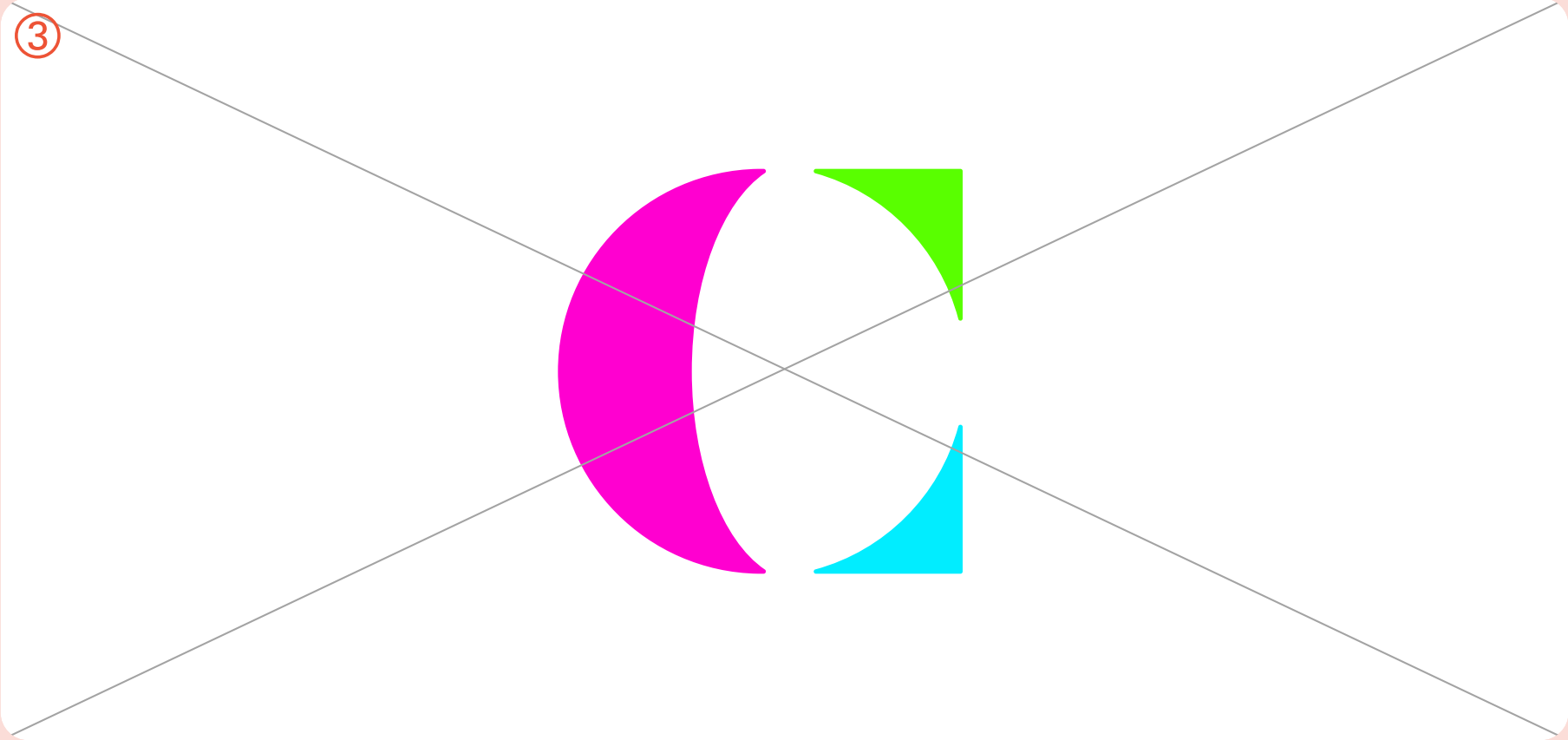


Download

Symbol: Misuse

Our symbol is one of our most valuable brand assets, we should always treat it with respect. Here are some examples of how to not use it.

- ① Don't stretch or distort the logo.
- ② Don't rotate or mirror the logo.
- ③ Don't put symbol in random colours.
- ④ Don't customise the symbol.
- ⑤ Don't outline the symbol.
- ⑥ Don't customise or add to the logo.



Typography is a key part of our visual voice,
combining heritage with modernity.

Our primary typeface takes inspiration from historic
WCIA materials and the era of the Temple of Peace,
complemented by a contemporary sans-serif for
clarity and balance.

Typography

Typography Reference

**Welsh Centre for
International Affairs
Canolfan Gymreig
Materion Rhyngwladol**



the world is a global village

**The voice of Wales
needs to be heard
in tomorrow's World**

**Welsh Centre
International Affairs
Canolfan Gymreig
Materion Rhyngwladol**



Headline typeface Benguiat

ITC Benguiat Pro reflects the spirit of the era in which the Temple of Peace was built. Its elegant, serif forms echo the Art Deco and early modernist influences of the 1930s, linking our typography to the building’s timeless architectural character.

We use ITC Benguiat Pro for expressive headline messages, its soft forms give us a warm and characterful brand voice.

ITC Benguiat Pro

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789!/?&£€%#@+~#^1/2*



Download

Headline typeface *Weights*

ITC Benguiat Pro: Condensed

There are lots of weights of Benguiat available – in the Cymru Global brand we typically use the ‘Condensed’ cuts. Book, Medium, and Bold.

Book Condensed

Book

AaBbCc

Medium Condensed

Medium

AaBbCc

Bold Condensed

Bold

AaBbCc

Headline typeface Use

ITC Benguiat Pro: Condensed

There are lots of weights of Benguiat available – in the Cymru Global brand we typically use the ‘Condensed’ cuts. Book, Medium, and Bold.



Font: ITC Benguiat Pro
Condensed Bold & Medium

Headline Example
Subhead Example

Font: ITC Benguiat Pro
Condensed Bold

Enghraifft Cymraeg
English text example

Font: ITC Benguiat Pro
Condensed Bold

**To build a
nation  of
global  citizens
who learn ,
collaborate 
and act  for
international
peace ,
social  and
climate 
justice.**

Body typeface Weights

To support typographic hierarchy, Articulat CF offers a wide range of weights. Usage may vary depending on scale and design needs, but typically:

- Bold or SemiBold is used for sub-headlines
- Medium or Regular is used for body text (like the text you’re reading now)

Articulat CF
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
! ? & £ € @ *

Aa

Weights available:
We typically use Bold to Normal range
We should avoid using the weight in grey

Heavy
Extra Bold
Bold
DemiBold
Medium
Regular
Light
ExtraLight
Thin

Oblique
Oblique
Oblique
Oblique
Oblique
Oblique
Oblique
Oblique
Oblique



Download

Brand fonts Pairing

When used together, our headline and body typefaces strike a balance between old and new, creating a distinctive and harmonious texture.

Headline:
ITC Benguiat Pro: Condensed
Bold/Medium

Body:
Articulat CF
Bold (for Titles)
Medium/Regular (for text)

Headline
ITC Benguiat Pro:
Bold Condensed

Together for a
fairer world.

Body text
Articular CF: Regular

We connect the people of Cymru
to the world and each other.

Button
Articular CF: Bold

Bilingual Headline
To differentiate between Welsh and English language Headlines,
we may use Bold and Medium condensed.

Gyda’n gilydd i
greu byd tecach.
Together for a
fairer world.

Body text
Articular CF: Bold + Regular

Temple of Peace in Cardiff: The Venue with a heart
The Temple of Peace is different to most venues you can hire in Cardiff. We are not owned by a private business; we are managed by the charity the Welsh Centre for International Affairs.

So when you book your wedding, engagement party, conference or business meeting with us, your money is used to contribute to not just our magnificent building but also the charity's work in supporting international development, peace, human rights and global education.



Brand fonts

Misuse

To write...

- ① Don't use the headline font in body text
- ② Use upper-case in the headline font
- ③ Don't use the headline font below 16pt
- ④ Don't use the non-condensed cuts of ITC Benguiat

①

Temple of Peace in Cardiff: The Venue with a heart

The Temple of Peace is different to most venues you can hire in Cardiff. We are not owned by a private business; we are managed by the charity the Welsh Centre for International Affairs.

So when you book your wedding, engagement party, conference or business meeting with us, your money is used to contribute to not just our magnificent building but also the charity's work in supporting international development, peace, human rights and global education.

②

TOGETHER
FOR A
FAIRER
WORLD

③

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea commodi consequatur? Quis autem vel eum iure reprehenderit qui in ea voluptate velit esse quam nihil molestiae consequatur, vel illum qui dolorem eum fugiat quo voluptas nulla pariatur?

At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga. Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus, omnis voluptas assumenda est, omnis dolor repellendus. Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates repudiandae sint et molestiae non recusandae. Itaque earum rerum hic tenetur a sapiente delectus, ut aut reiciendis voluptatibus maiores alias consequatur aut perferendis doloribus

④

*Together
for a fairer
world.*



System Fonts

For Microsoft

Wherever possible, our brand fonts should be used. However, in certain scenarios (such as Microsoft PowerPoint) it may not be practical to do so. For these cases, we provide backup system fonts that can be used when brand fonts aren’t available.

These system fonts are included by default in the latest version of Microsoft PowerPoint, ensuring you can work with them immediately and recipients will see the correct formatting without any issues.

Microsoft System Headline Font
NB: Georgia has historically been WCIA's 'headline typeface' from 2012 to present, so using this aids consistency over transition.

Georgia
ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmnopqrs
tuvwxyz0123456789

Microsoft System Body Font

Arial Nova
ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmnopqrs
tuvwxyz0123456789

Weights and cuts

Black	<i>Italic</i>
Bold	<i>Italic</i>
SemiBold	<i>Italic</i>
Regular	<i>Italic</i>
Light	<i>Italic</i>

Weights and cuts

Bold	<i>Italic</i>
Regular	<i>Italic</i>
Light	<i>Italic</i>



Download

System Fonts Usage

This page shows how our system fonts work in Microsoft applications, for cases where using our brand fonts isn’t practical (such as PowerPoint or Word).

Why not use the brand fonts directly?

Technically, you can use brand fonts if they are installed on your computer. The issue arises when you share files with others: if the recipient doesn’t have the brand fonts installed, the application will substitute a default system font. This can disrupt formatting and layout, which is why system fonts are recommended for shared or editable files.



Brand font ITC Benguiat & Articulat

Document Title
October 2025

Title Lorem Ipsum.

Ffydd dros Fyd Di-ryfel.

01 Introduction

02 Our history

03 Events

04 Venue hire

05 Partnerships

06 Next steps

Section heading example

Lorem ipsum

This is an example of body text, lorem ipsum dolor sit. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

24

Main headline

Tinted subhead

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat

Leading 1

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor.

Leading 2

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor.

Leading 3

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor.

Leading 4

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor.

This is an example of how we could treat statistics. Using tints of the lead orange colour.

70.6%

• Lorem ipsum

• Lorem ipsum

• Lorem ipsum

• Lorem ipsum

• Lorem ipsum

• Lorem ipsum

This is an example of a large-scale impact piece of typography.

Lorem ipsum

Diolch. Thank you.

Contact
email@cymru.global

Microsoft system fonts: Gerogia & Arial Nova

Document Title
October 2025

Title Lorem Ipsum.

Ffydd dros Fyd Di-ryfel.

01 Introduction

02 Our history

03 Events

04 Venue hire

05 Partnershiuos

06 Next steps

Section heading example

Lorem ipsum

This is an example of body text, lorem ipsum dolor sit. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

23

Main headline

Tinted subhead

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minum veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat

Leading 1

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor.

Leading 2

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor.

Leading 3

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor.

Leading 4

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor.

This is an example of how we could treat statistics. Using tints of the lead orange colour.

70.6%

• Lorem ipsum

• Lorem ipsum

• Lorem ipsum

• Lorem ipsum

• Lorem ipsum

• Lorem ipsum

Diolch. Thank you.

Contact
email@cymru.global

Colours evoke emotions, convey messages, and over time establish brand recognition. This section details our lead brand colour, and our supporting colour palette, for both digital and print application.

Colour

Primary colour

Lead Orange

Inspired by our archive of WCIA communications, our re-energised orange is modern, welcoming and confident.

It appears vibrant and stands out against a sea of ‘reds’ in the national branding space.

Tints

We employ tints (typically of 20% increments) to our lead colour, giving us additional tonal depth, where we can layer tones of orange where a subtlety is required.

This is Warm Orange—
our lead brand colour.

HEX	F2563D		
RGB	242/86/61		
CMYK	00/80/80/00	100%	100%
		80%	80%
		60%	60%
		40%	40%
		20%	20%
		0%	



Primary colour Usage

As our lead brand colour, warm orange would be the primary colour associated with Cymru Global. It is used in our logo, and often used as the lead colour in our communications.

Tints

This page demonstrates how we may use tints of our warm orange in our communications.

Document Title
October 2025

75%

100%

Title Lorem Ipsum.
Ffydd dros Fyd Di-ryfel.

C

Cymru
Global

Document Title
October 2025

100%

75%

Title Lorem Ipsum.
Ffydd dros Fyd Di-ryfel.

C

Cymru
Global

01 Introduction
02 Our history
03 Events
04 Venue hire
05 Partnerships
06 Next steps

60%

100%

C

Our team

10%

Firstname Surname
Title Lorem Ipsum

Firstname Surname
Title Lorem Ipsum

Firstname Surname
Title Lorem Ipsum

This is an example of how we could treat statistics. Using tints of the lead orange colour.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

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This might be a headline with a grid of images below.

100%

Inset title
Tinted subtitle

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Tinted subtitle

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Tinted subtitle

10%

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This is an example of how we could treat statistics. Using tints of the lead orange colour.

70.6%

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• Lorem ipsum
• Lorem ipsum

Diolch.
Thank you.

100%

30%

Contact
email@cymru.global
cymru.global

C

Cymru
Global



Full Colour Palette

Our warm orange lead colour is complimented by a broader colour palette, informed by different aspects of the brand or Temple of Peace or Welsh culture, adding warmth and approachability to our communications.

These are underpinned by neutral tones, of whites and greys.

Tints

Similar to our lead colour, we may also tint the wider palette, typically in increments of 20%.

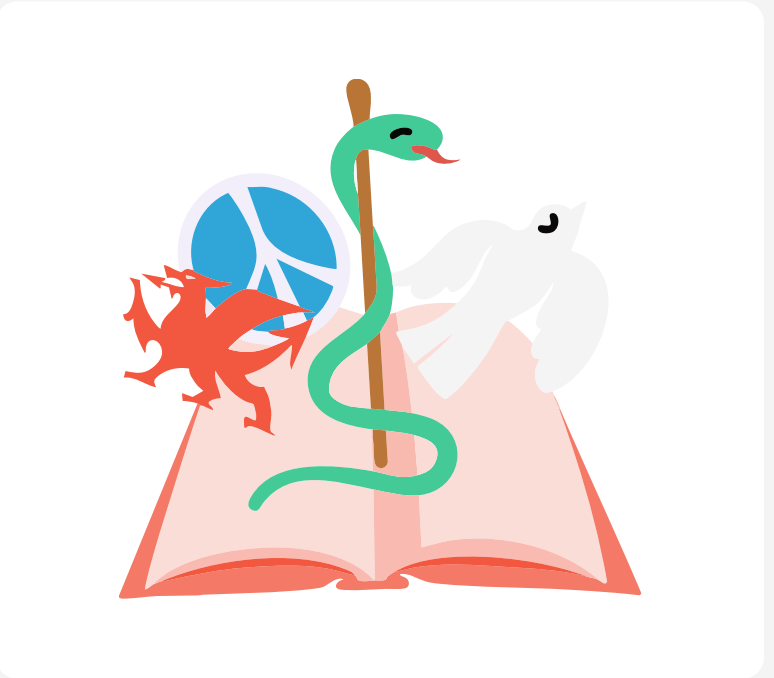
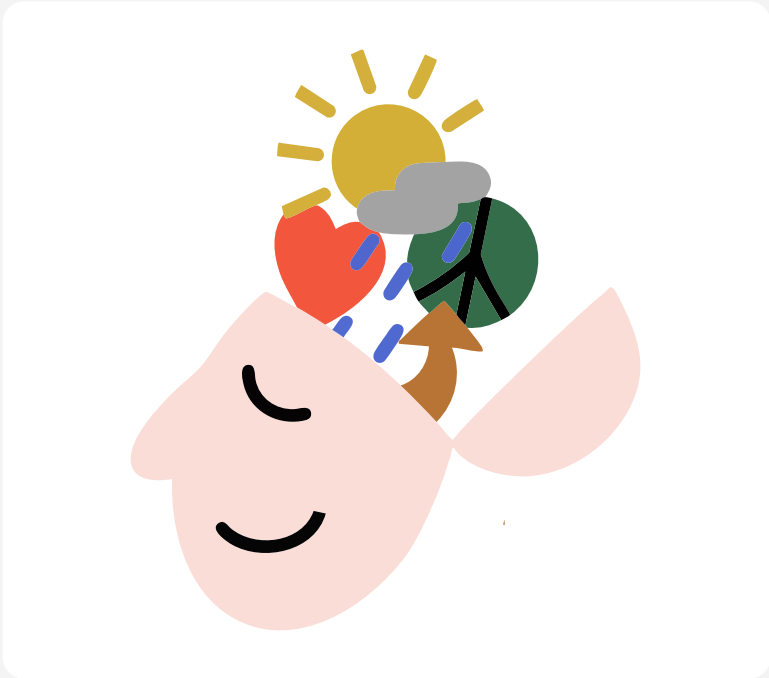
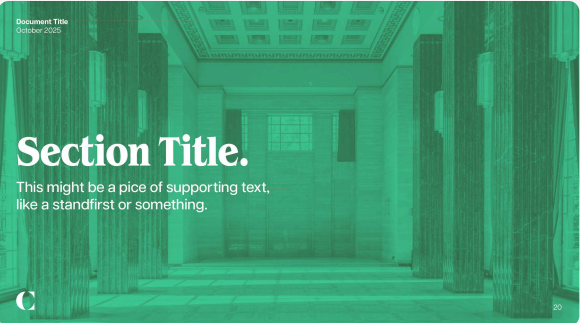
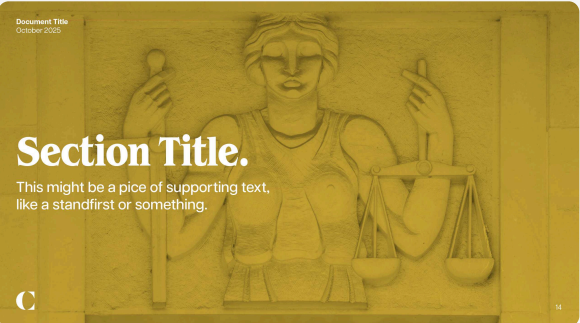
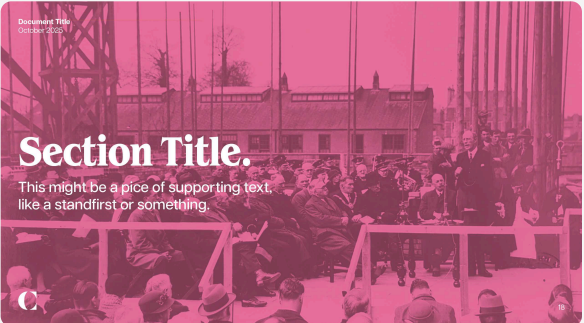
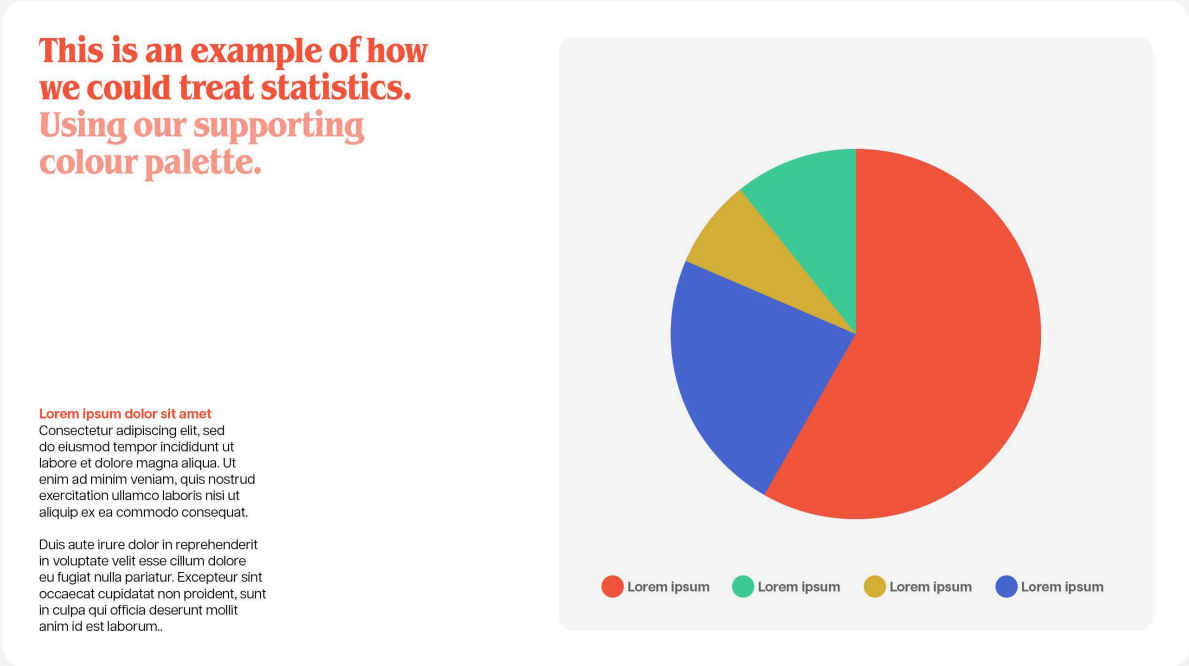
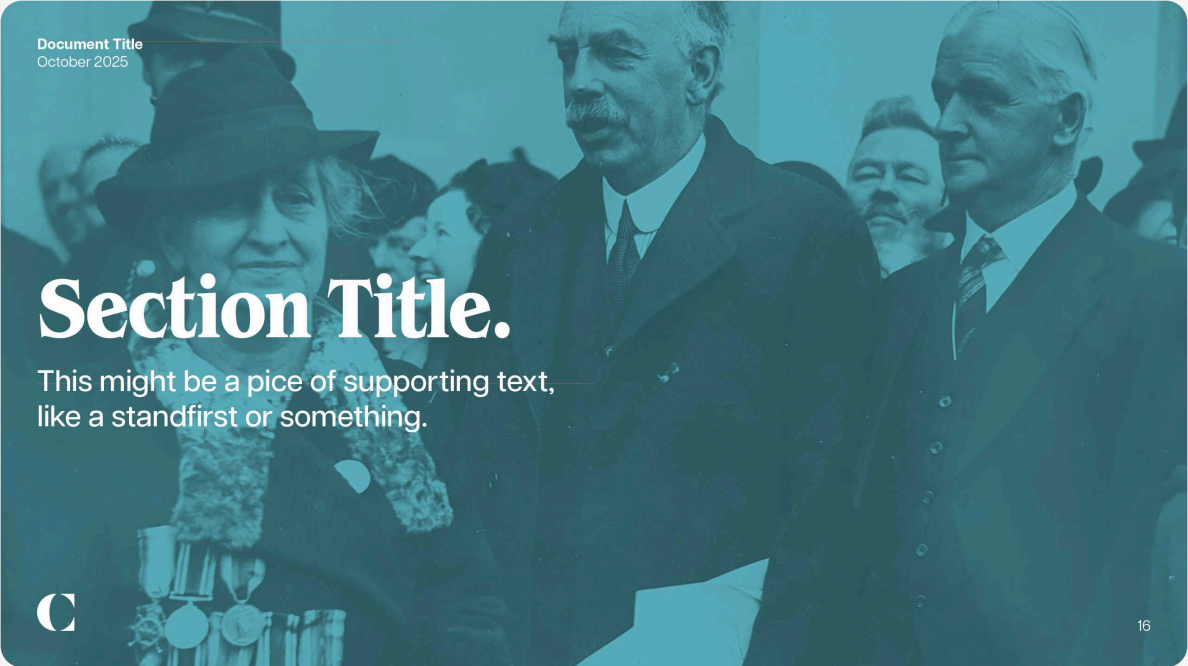
Warm Orange HEX F2563D RGB 242/86/61 CMYK 00/80/80/00	Temple Teal HEX 41CB97 RGB 65/203/151 CMYK 65/0/55/00	Temple Gold HEX D4AF37 RGB 212/175/55 CMYK 20/30/95/00	Cariad Pink HEX FF7BAC RGB 255/123/172 CMYK 0/65/5/00	Awyr Blue HEX 2FA5D9 RGB 47/165/217 CMYK 78/24/0/5
Draig Red HEX D83A39 RGB 216/58/57 CMYK 10/90/85/00	Garden Green HEX 346C49 RGB 52/108/73 CMYK 80/35/80/20	Temple Copper HEX B87333 RGB 184/115/51 CMYK 20/60/90/00	Gytgord Purple HEX 843BBB RGB 132/59/187 CMYK 60/85/00/00	Byd Blue HEX 045981 RGB 4/89/129 CMYK 100/30/00/50
Pure White HEX FFFFFFFF RGB 255/255/255 CMYK 00/00/0-/00	Marble White HEX F5F5F5 RGB 245/245/245 CMYK 03/02/02/00	Dove Grey HEX A3A3A3 RGB 163/163/163 CMYK 35/30/30/00	Slate Grey HEX 676565 RGB 103/101/101 CMYK 60/50/50/20	Coal Black HEX 000000 RGB 0/0/0 CMYK 60/40/40/100



Full Colour Usage

This page demonstrates how we may use our full colour palette to create rich and eclectic visuals.

The full colour palette is particularly useful where it comes to illustrated assets, but it may also be used in background colours, or tonal treatments applied to photography.



Our suite of icons and illustrated assets,
designed for flexible use across Cymru
Global communications.

Graphic Assets

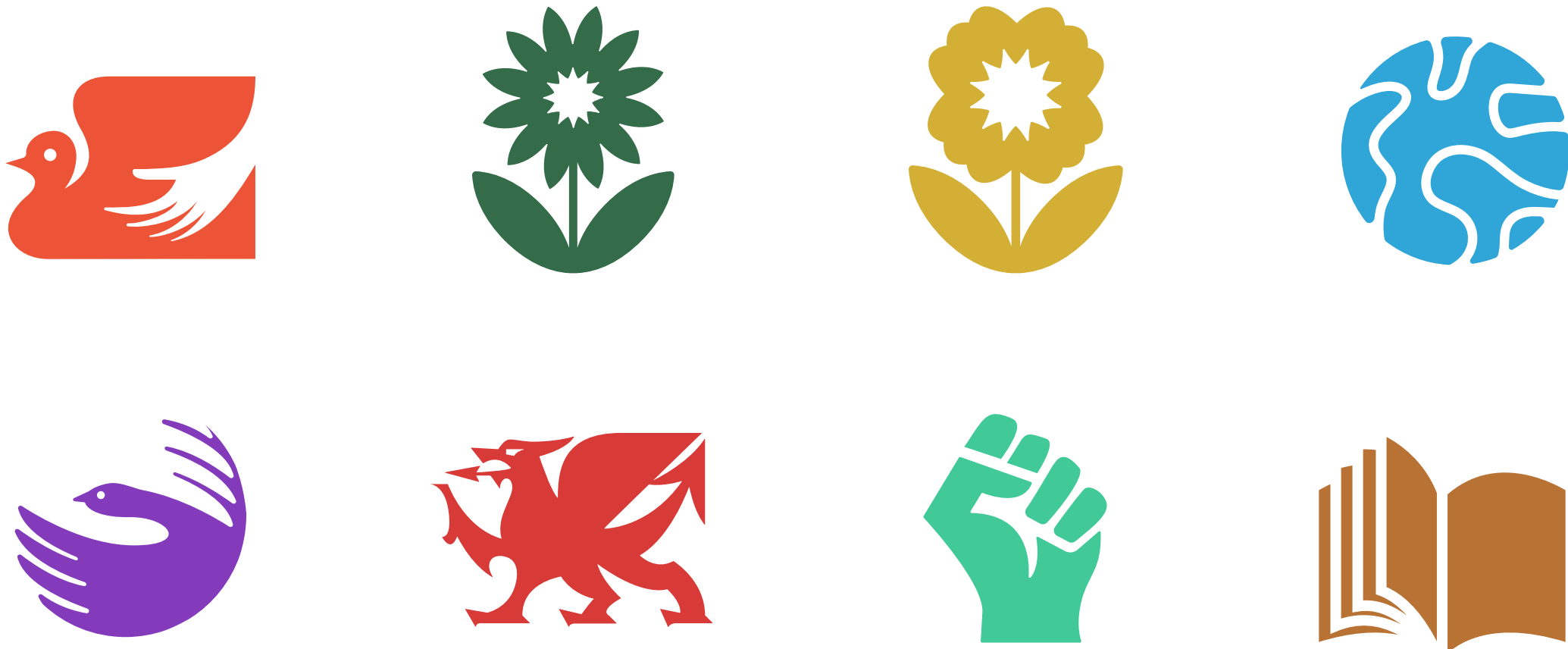


Download

We’ve developed a range of graphic assets – from symbols to illustrations – offering flexibility across applications and helping bring different aspects of the Cymru Global story to life.

01 Symbols

Designed to hold up well at small-scales



Download

02 Illustration

Designed to be used at medium to large-scale

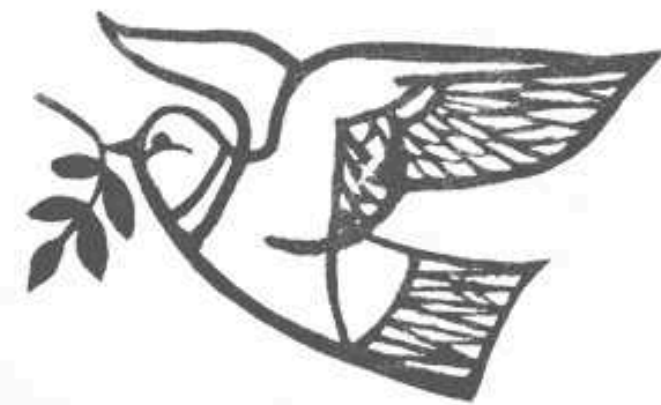
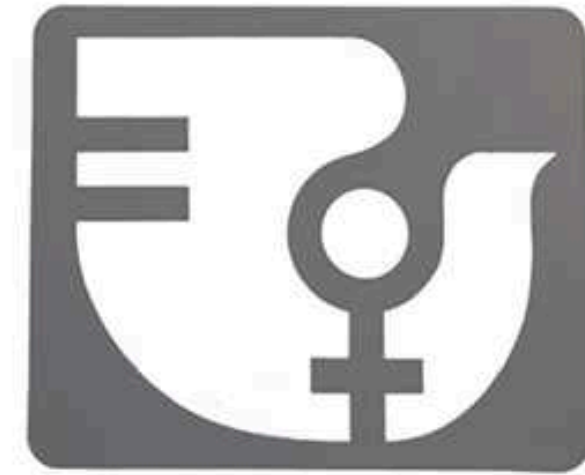


Download

01 Symbols

Reference

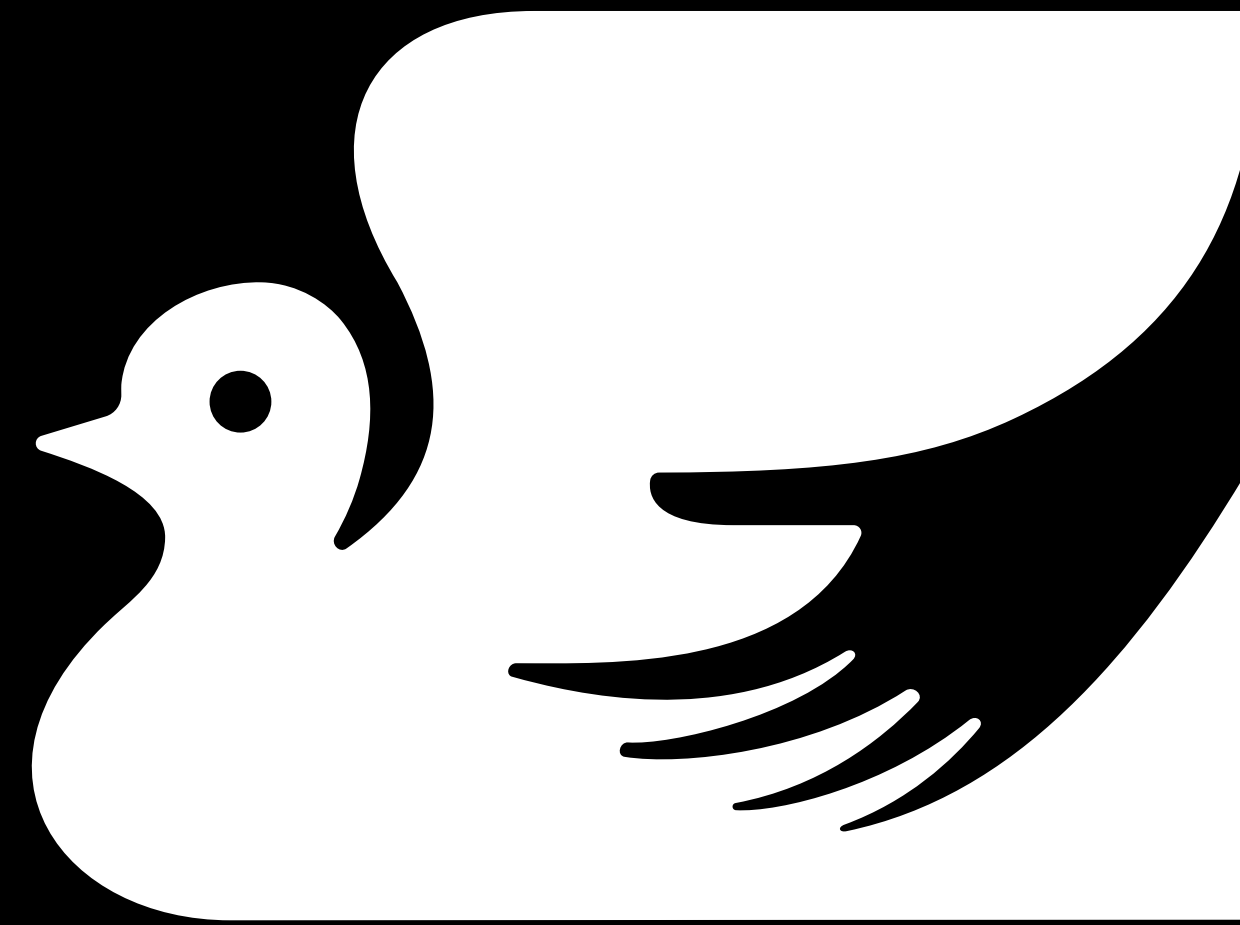
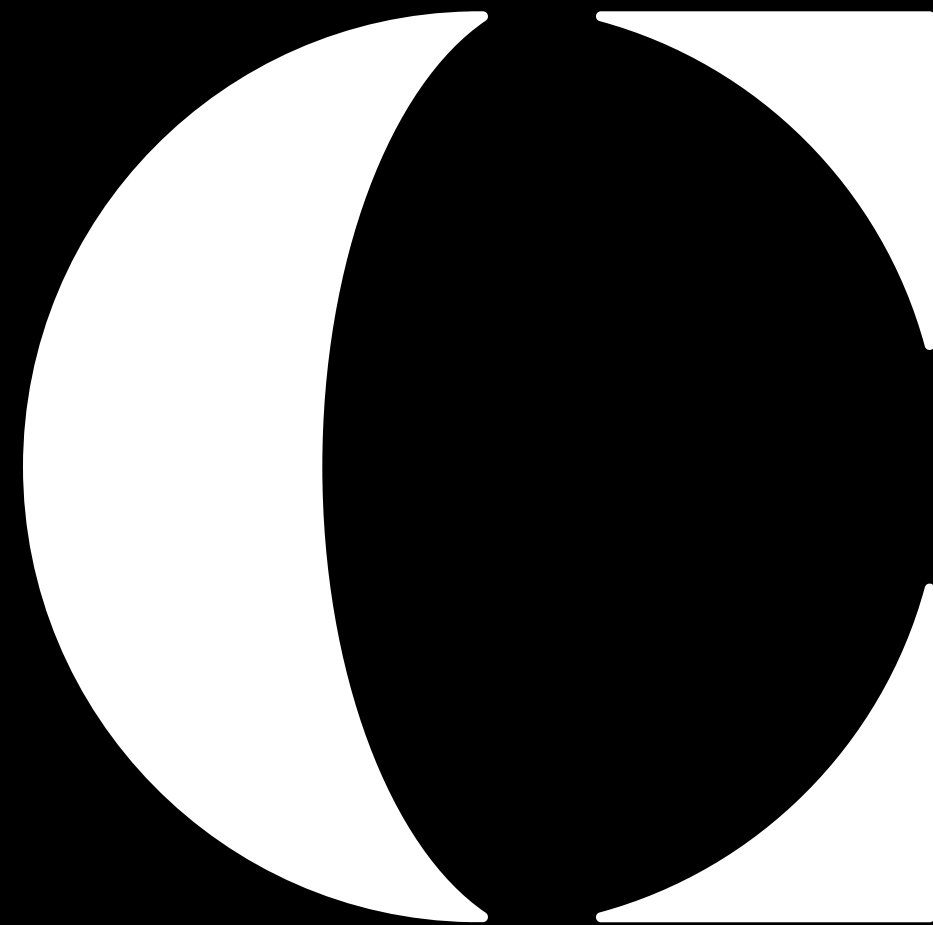
Our exploration of the WCIA archives uncovered a wealth of symbolic imagery. Inspired by this heritage, this became the inspiration for a new suite of icons and illustrated assets, designed for flexible use across Cymru Global communications.



01 Symbols

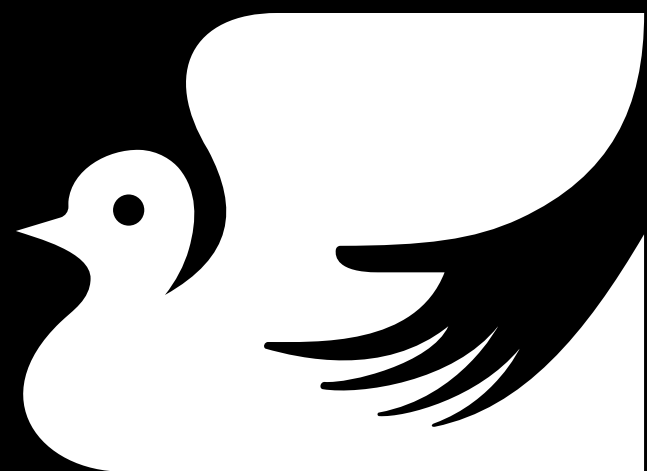
Styling

An icon style, informed by the geometry and negative space of our icon.

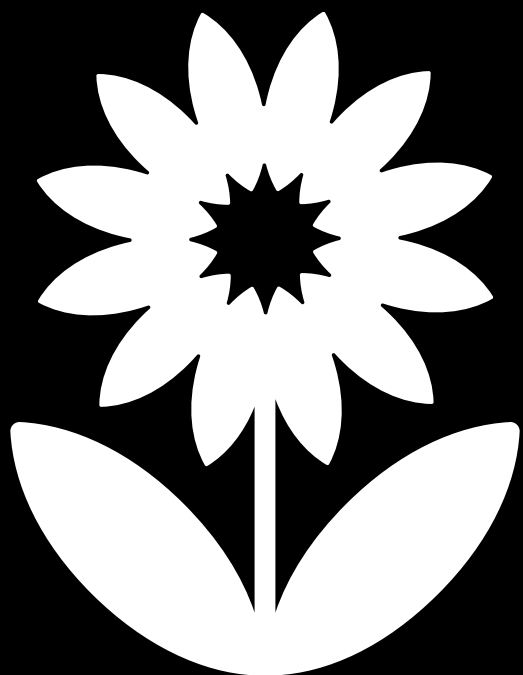


A suite of initial symbols, the idea being that these could be expanded and added to over time, to represent new topics as required.

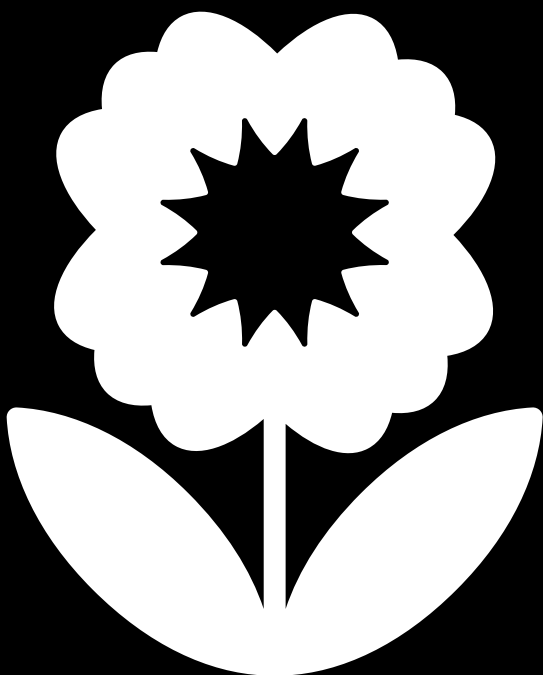
01 Symbols



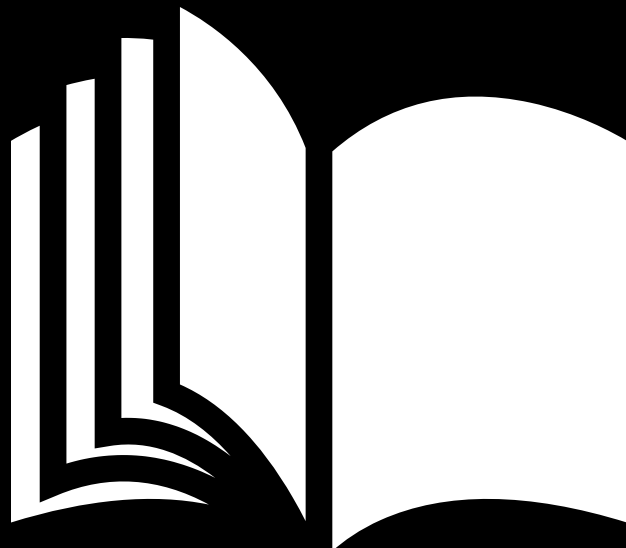
Dove 1



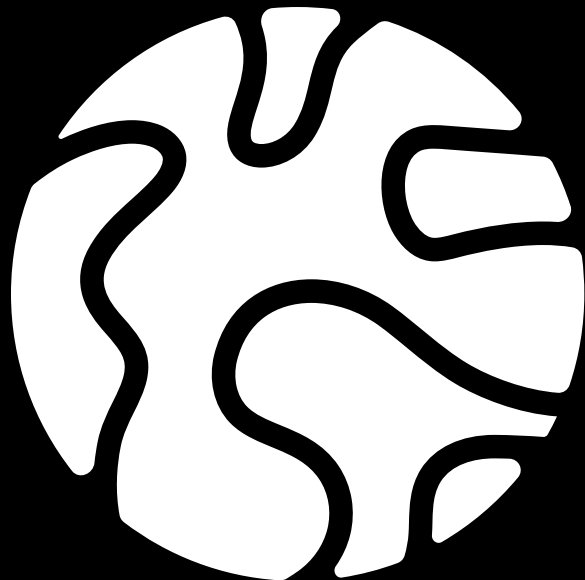
Nature



Welsh Poppy



Resources



Globe



Dove 2



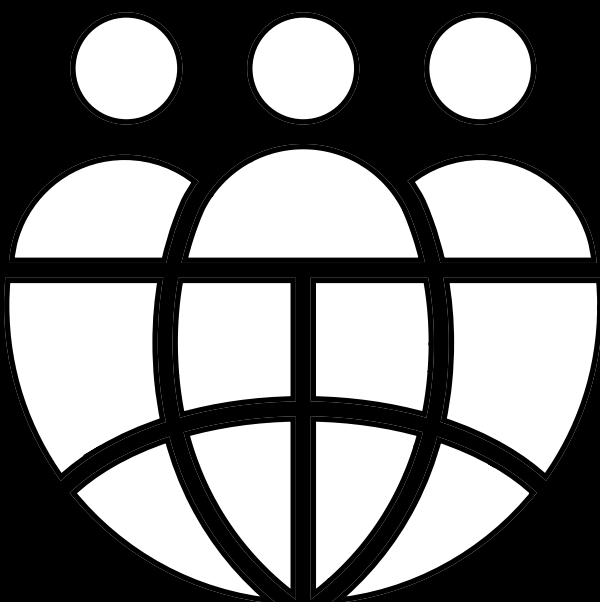
Draig



Action



Together



Global Citizens

Our Purpose

**To build a  nation of
global  citizens who
learn , collaborate ,
and act  for peace ,
climate , and
social  justice.**



C

01 Symbols Use

Our symbols are designed to be flexible – working beautifully at any scale.

Here, you’ll find examples of how they can be applied across different types of Cymru Global communications.



VISION & VALUES

The principles that guide our work.

Our vision is a Wales where everyone feels connected to the wider world and has the chance to play their part in shaping it. Our values guide how we get there; shaping the way we work with people and communities every day.

Our vision & values

Caredig



Kindness

Our Purpose—

To build a nation of global citizens who learn, collaborate and act for international peace, social and climate justice.

Heddwch



Peace

Peace



Short introduction sentence here, lorem ipsum dolor.

Heritage



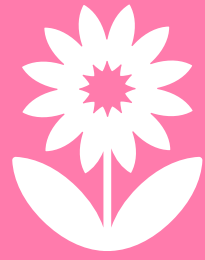
Short introduction sentence here, lorem ipsum dolor.

Learning



Short introduction sentence here, lorem ipsum dolor.

Climate

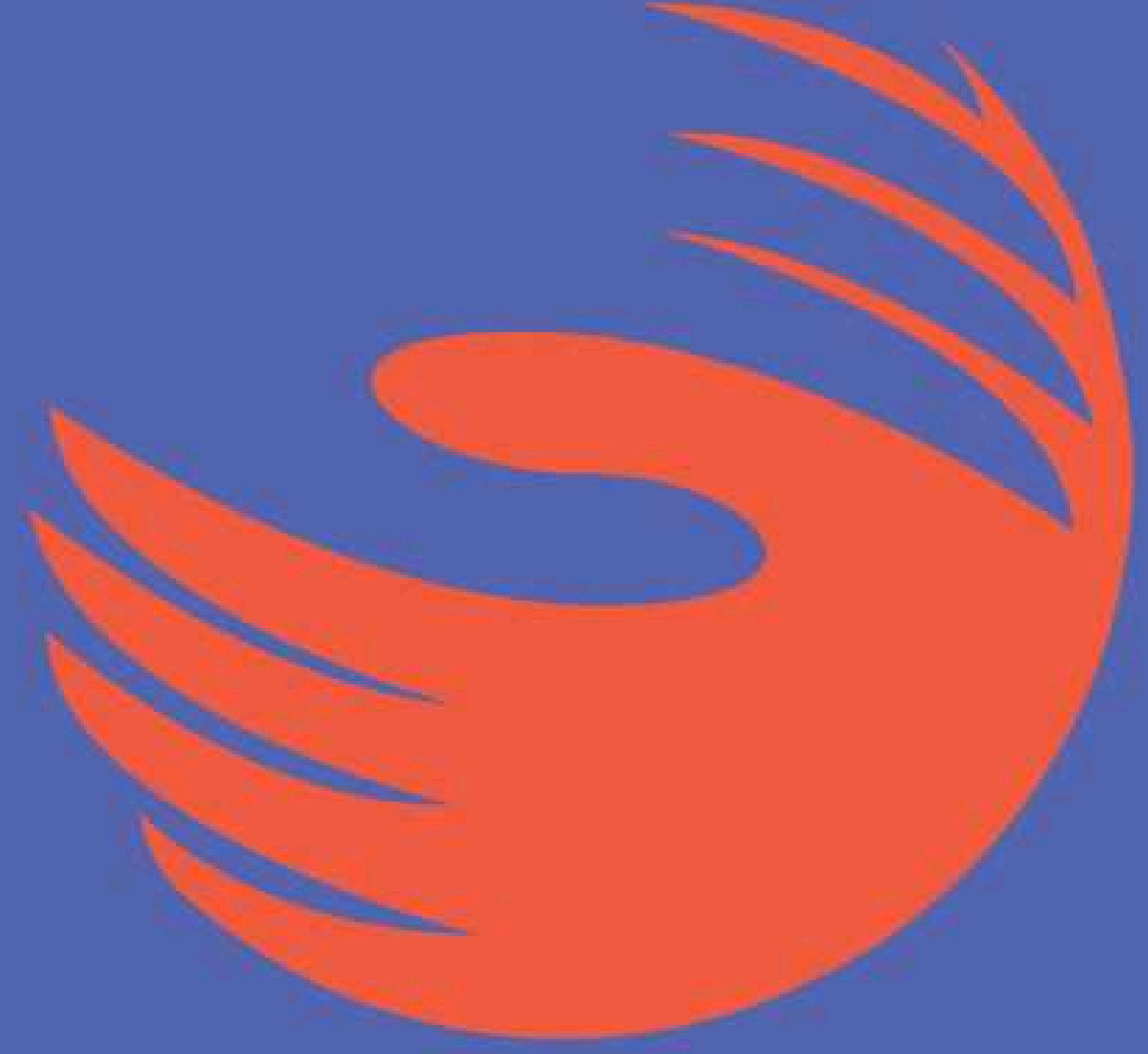


Short introduction sentence here, lorem ipsum dolor.

Faith for a Warless World. Ffydd dros Fyd Di-ryfel.

The Story of the 1925 Welsh Churches Peace Appeal to America.
Stori Apêl Heddwch Eglwysl Cymru i America ym 1925.

St David's Cathedral
Fri 26 September – Thur 2 October 2025



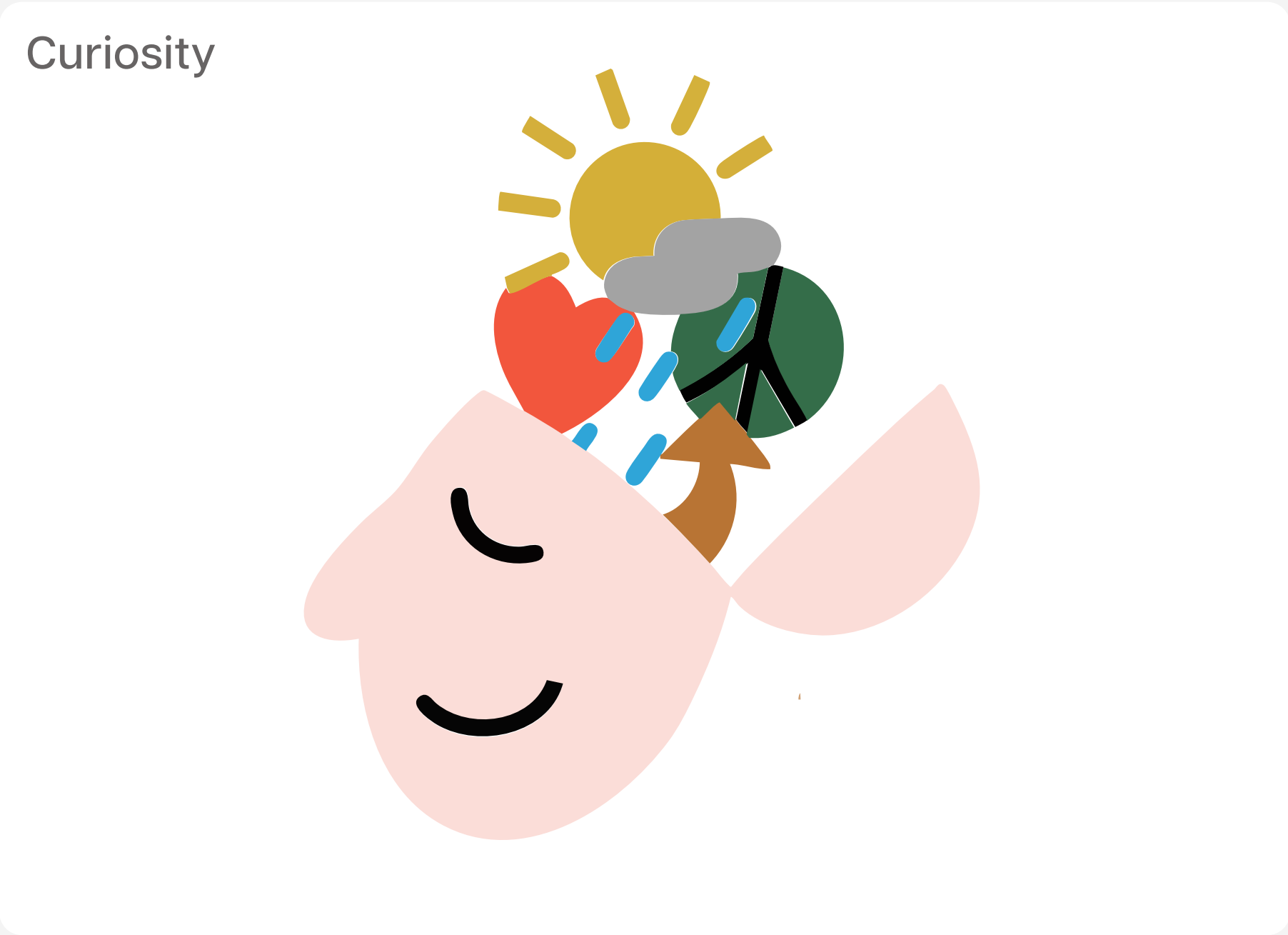
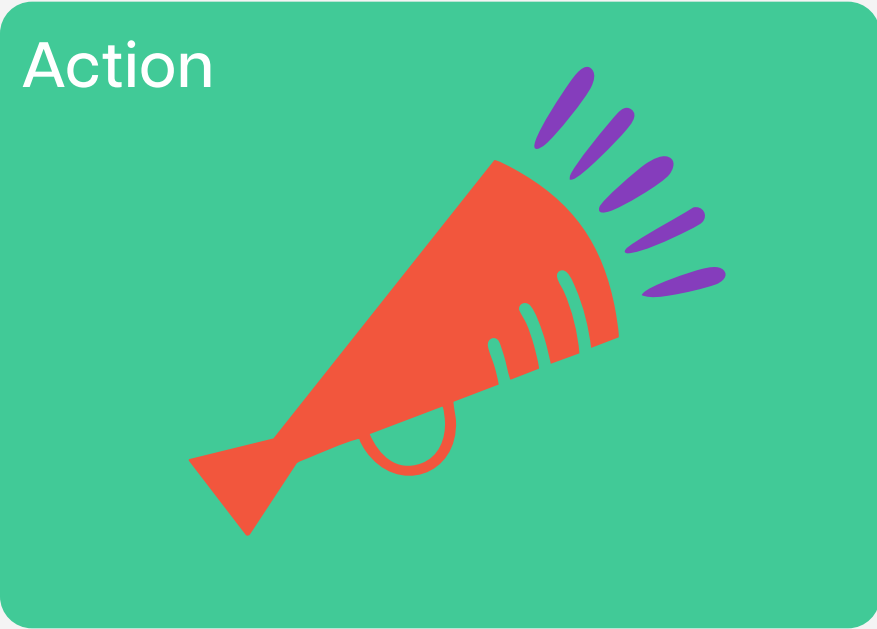
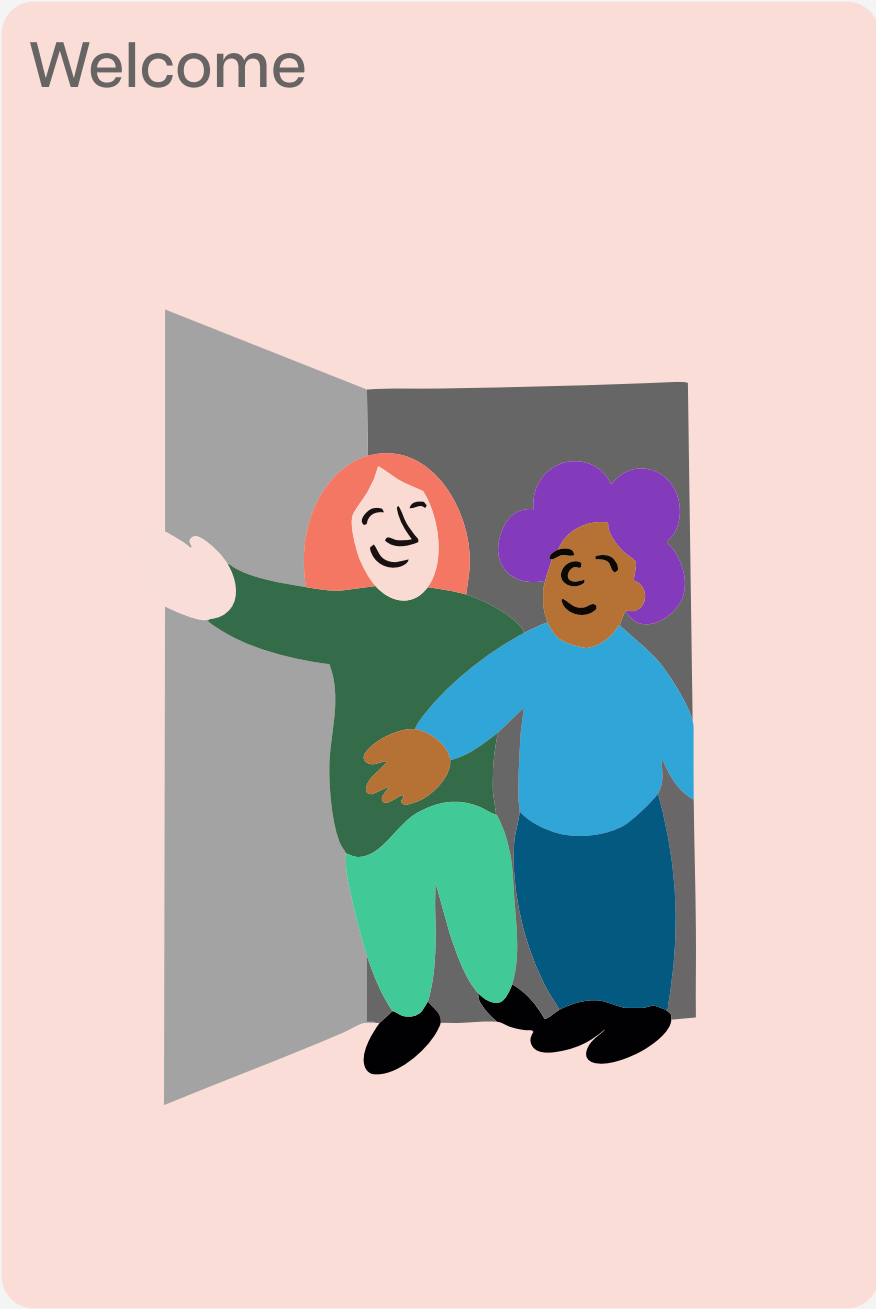


www.1925PeaceAppeal.Wales
www.ApelHeddwch1925.Cymru



02 Illustration

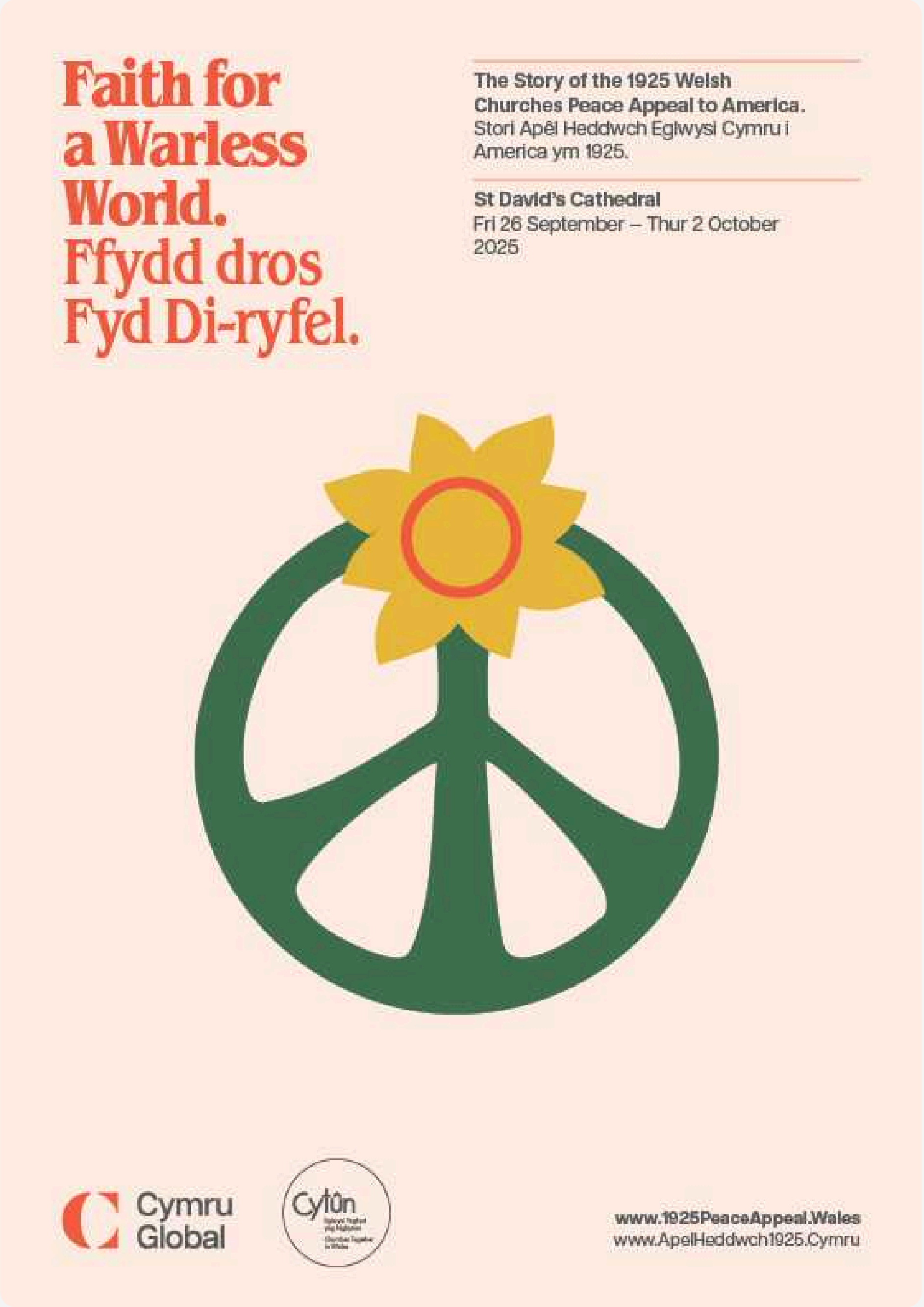
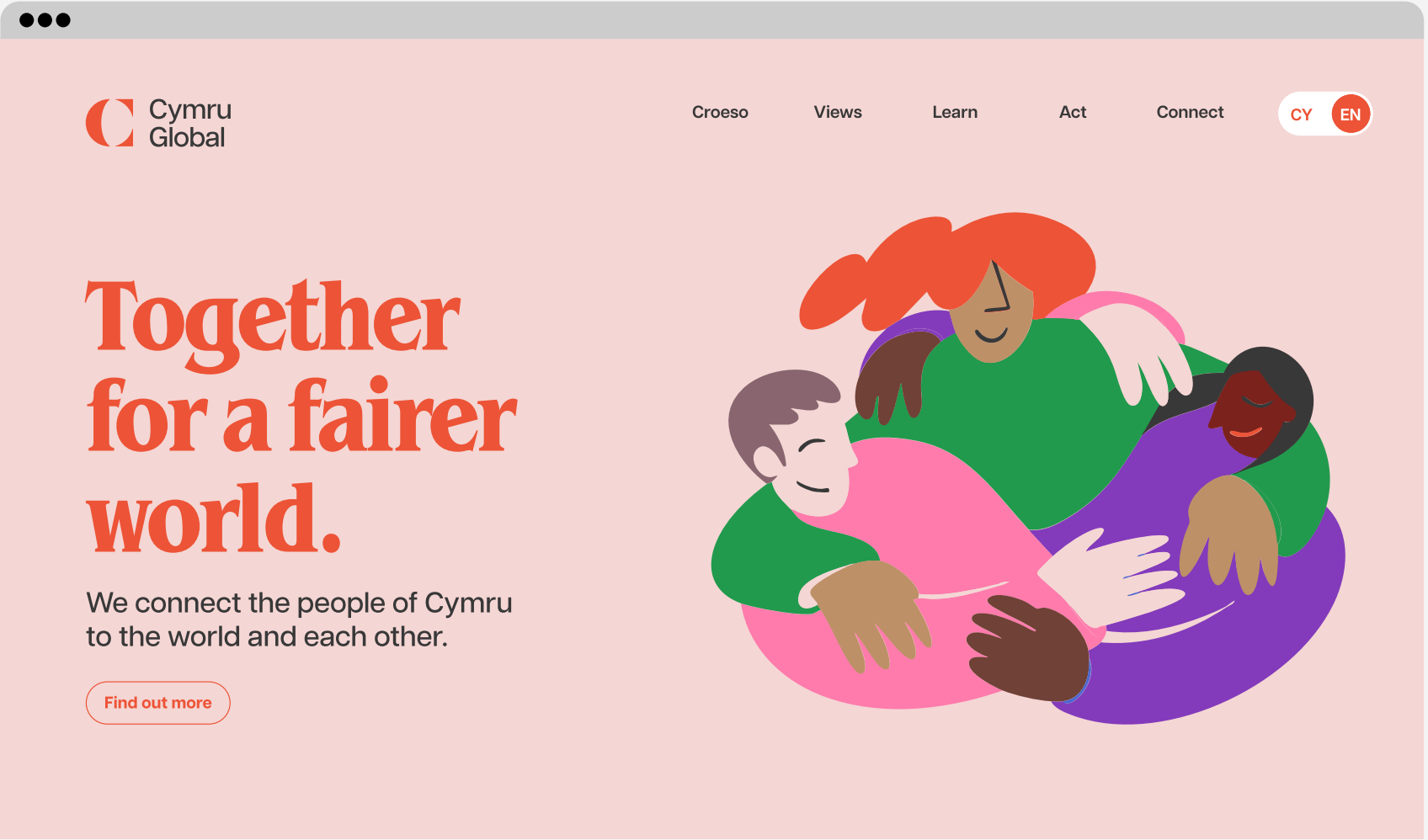
Our exploration of the WCIA archives uncovered a wealth of symbolic imagery. Inspired by this heritage, this became the inspiration for a new suite of icons and illustrated assets, designed for flexible use across Cymru Global communications.

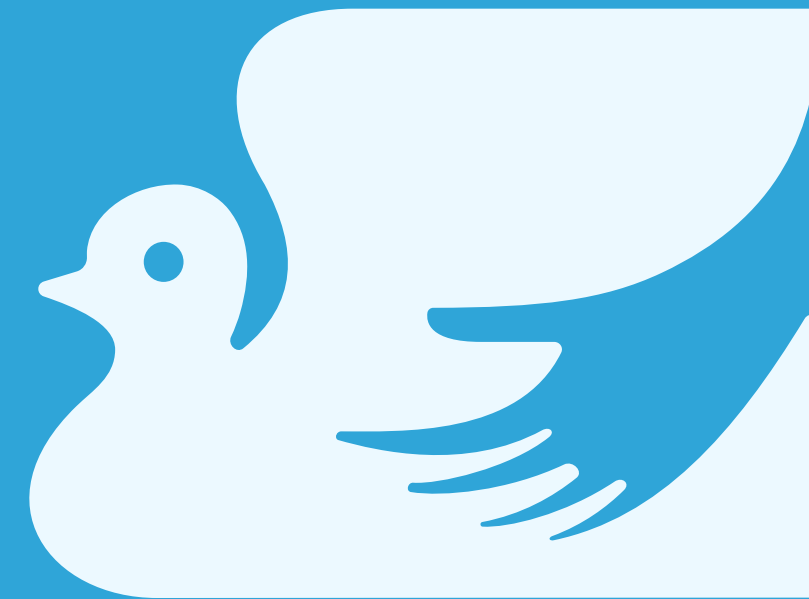


02 Illustration Use

Our symbols are designed to be flexible – working beautifully at any scale.

Here, you’ll find examples of how they can be applied across different types of Cymru Global communications.





 For a
peaceful, 
 just &
healthy 
planet.



    Together for
a fairer world.     



To build a  nation of
global  citizens who
learn , collaborate ,
and act  for peace ,
climate , and
social  justice.



 **Dros**
blaned 
heddychlon,
gyfiawn 
ac iach.



      
Gyda'n gilydd i
greu byd tecach.



Adeiladu  **cenedl o**
ddinasyddion  **byd-eang**
sy'n dysgu  **, cydweithredu**
ac sy'n gweithredu 
 **dros heddwch**  **, yr**
hinsawdd  **a chyfiawnder**
 **cymdeithasol.**

Strong photography is a crucial cornerstone of the Cymru Global brand. It helps us tell our stories to the world, and better connect with our audiences.

This section introduces our approach to capturing our hero photography.

Photography

We use three complementary photography styles, each serving a distinct role within the Cymru Global brand.

Our Photography Approaches

1. Brand Imagery



Our core photographic style, used whenever we can commission high-quality photography. This approach prioritises emotion, storytelling, and authenticity – capturing real people, real places, and real moments that express the spirit and values of Cymru Global.

2. Treated Imagery



Designed to bring cohesion to imagery sourced from various places, this approach applies our signature duotone treatment. By infusing images with our brand colour palette, we ensure visual consistency, recognisability, and a strong branded presence across all materials.

3. User generated content



Ideal for everyday, on-the-ground moments, user-generated content lets us capture spontaneous, immediate visuals – from mobile phone shots at events and workshops to community-led contributions. This style brings an informal, relatable dimension to our storytelling.

Brand Imagery

At the time of writing, our photography commissioning is just beginning. These early explorations with artist Jon Pountney focus on capturing the spirit of the Temple of Peace – its architecture, atmosphere, and people.

Key locations include the Hall of Nations, ideally photographed in natural light to highlight the space's scale and serenity, and the Crypt, offering more intimate, story-rich moments – especially around the Book of Remembrance.

We will aim to show people experiencing the Temple with reflection and connection – looking up, pausing, engaging with the space. Imagery should feel calm, open, and welcoming, echoing the idea of “opening the door.”

Our photography should represent the full diversity of Wales – featuring staff, volunteers, students, families, and communities – so everyone can see themselves reflected in Cymru Global.



Photography

To ensure a rich and varied bank of photography, we have three kinds of photograph that we seek to capture:

01 Connection

We show people connecting with Cymru Global, and connecting a little more with ourselves. We seek to capture that moment of connection.



02 Community

Cymru Global is about connecting the people of Wales with each other, and about understanding our place within the world.



Please note: this page includes images for demonstrative purposes only. Cymru Global do not own these images

03 Cymru

The big picture of Wales as a nation. We represent our landscapes and communities. We are part of life in Wales, not removed from it.



Photography

Please note: this page includes images for demonstrative purposes only. Cymru Global do not own these images

01 Connection

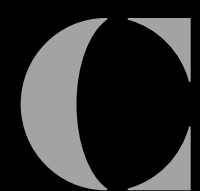
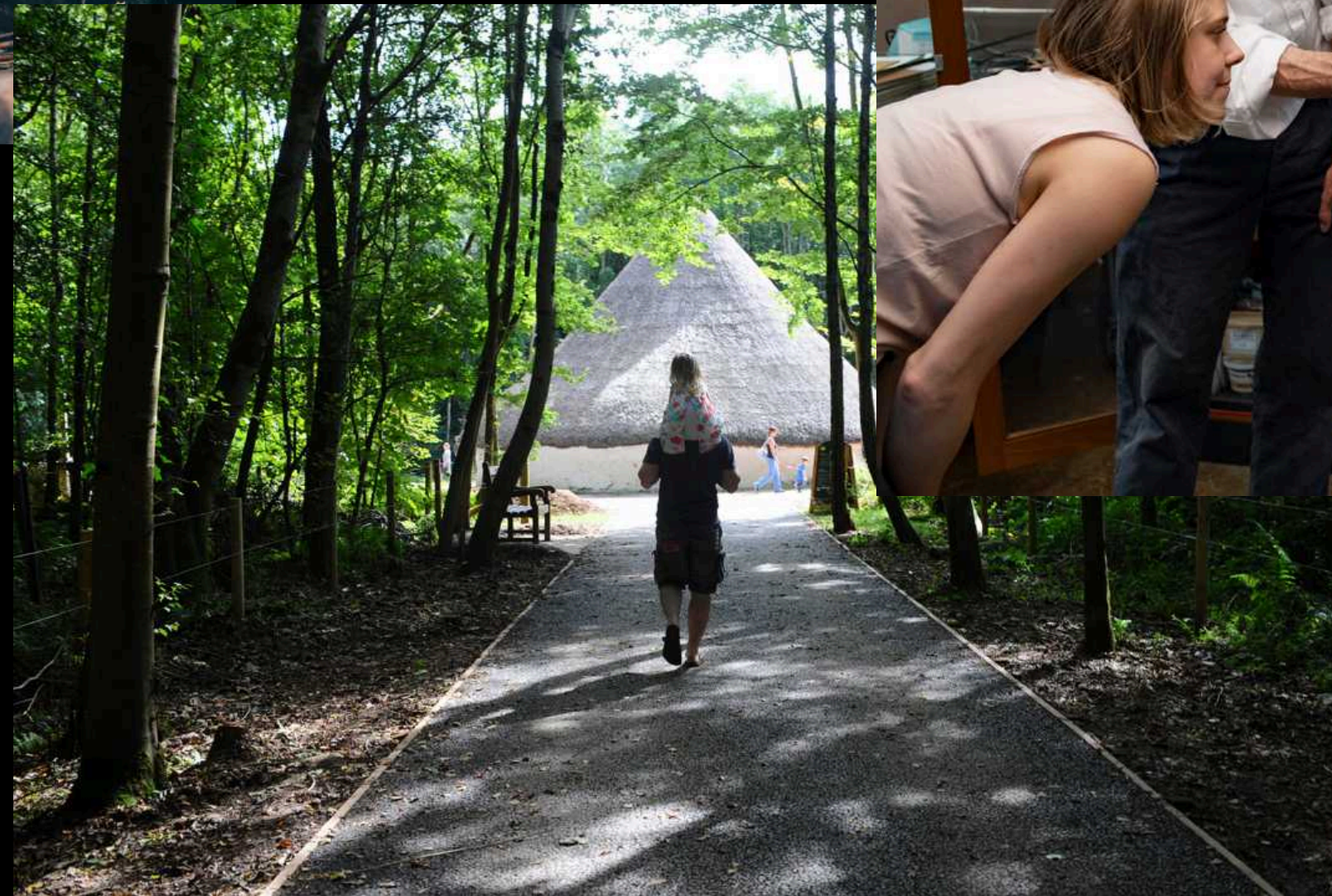
Capturing a connection:

An opportunity for people to get up close and 'feel' the brand. We want to capture the 'connection' that people feel when interacting with Cymru Global – they discover a bit more about themselves and their own story.

Art Direction:

- Should feel authentic, never staged.
- Emotion showed should feel genuine, and not be 'over-the-top'.
- Tight crops of faces, exploring depth of field, will increase emotional connection.

(Reference imagery via Jon Pountney)



02 Community

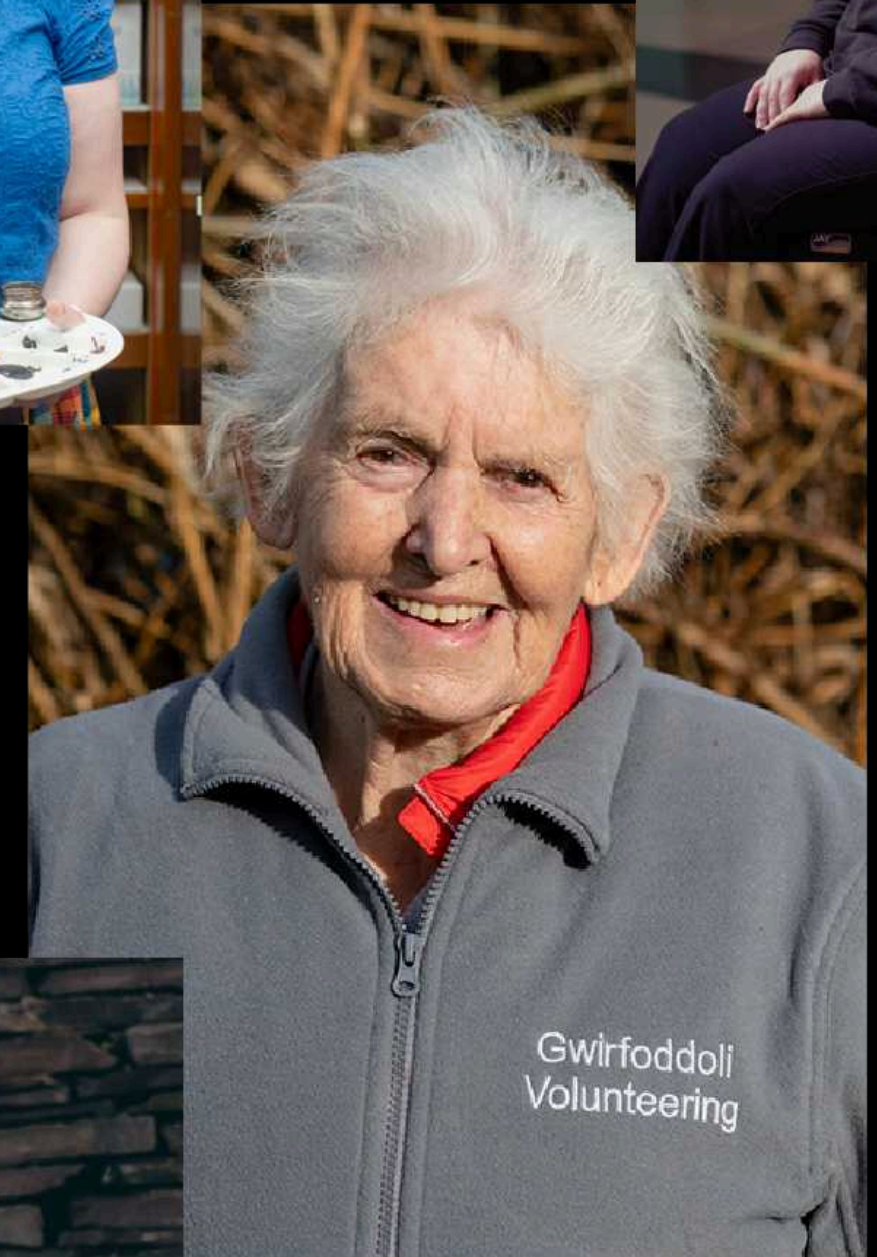
Bro a Byd.

Cymru Global is about connecting the people of Wales with each other, and about understanding our place within the world. Showing people together, sharing ideas and experiences.

Art Direction:

- Depth of field should be explored and in-camera crops will add dynamism.
- Where possible natural light should be sought to ensure authenticity.
- Explore new and interesting compositions to add intrigue.

(Reference imagery via Jon Pountney)



Photography

Please note: this page includes images for demonstrative purposes only. Cymru Global do not own these images

03 Cymru

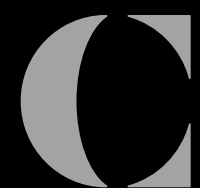
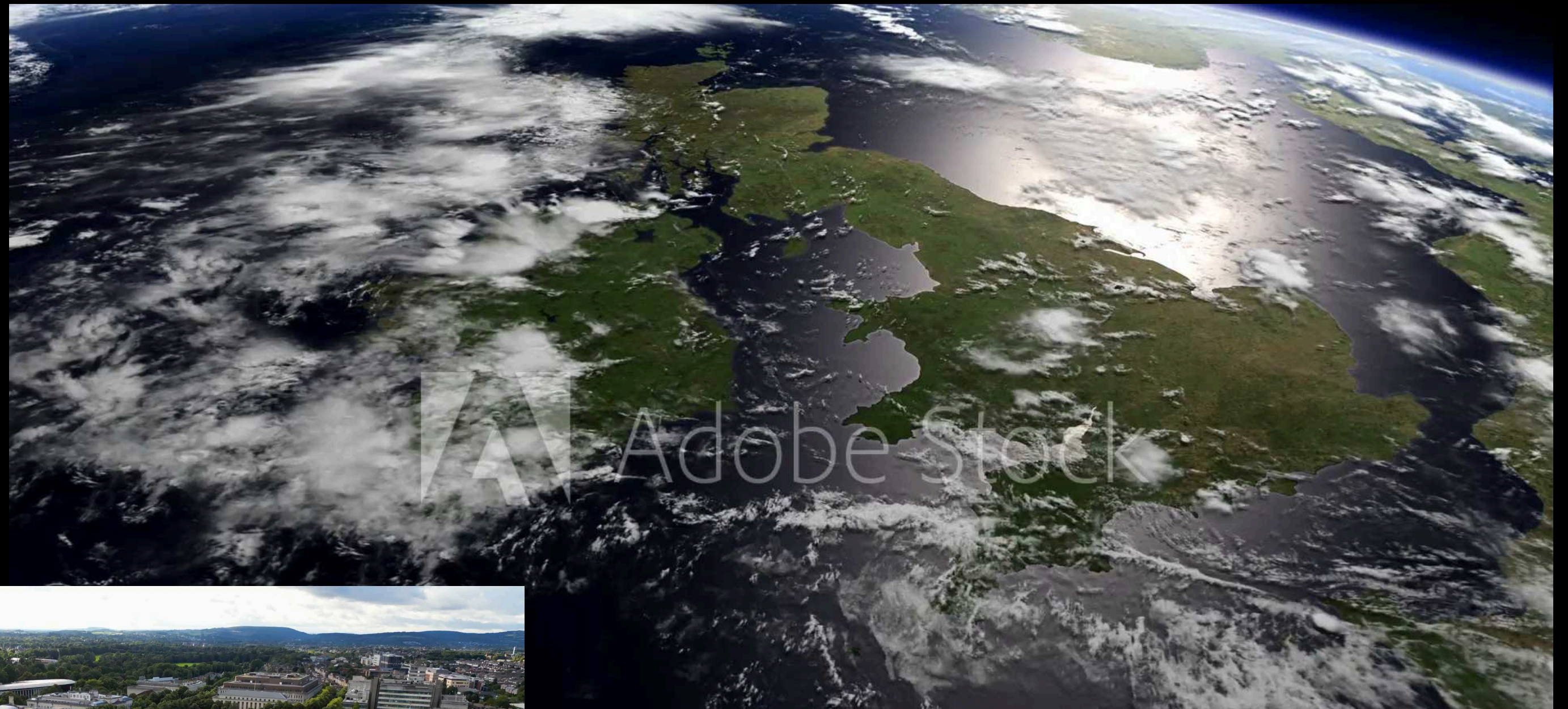
Bro a Byd. Wales in the World.

The bigger picture of Cymru as a nation.
Representing our landscape and communities.

Art Direction:

- Depth of field should be explored and in-camera crops will add dynamism.
- Where possible natural light should be sought to ensure authenticity.
- Explore new and interesting compositions to add intrigue.

(Reference imagery via Adobe Stock)



Photography
Please note: this page includes images for demonstrative purposes only. Cymru Global do not own these images

Rooted in the idea of a global perspective, this approach connects the macro – global issues and impact – with the micro – community stories and personal experiences.



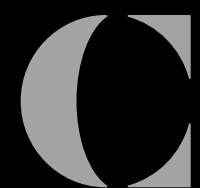
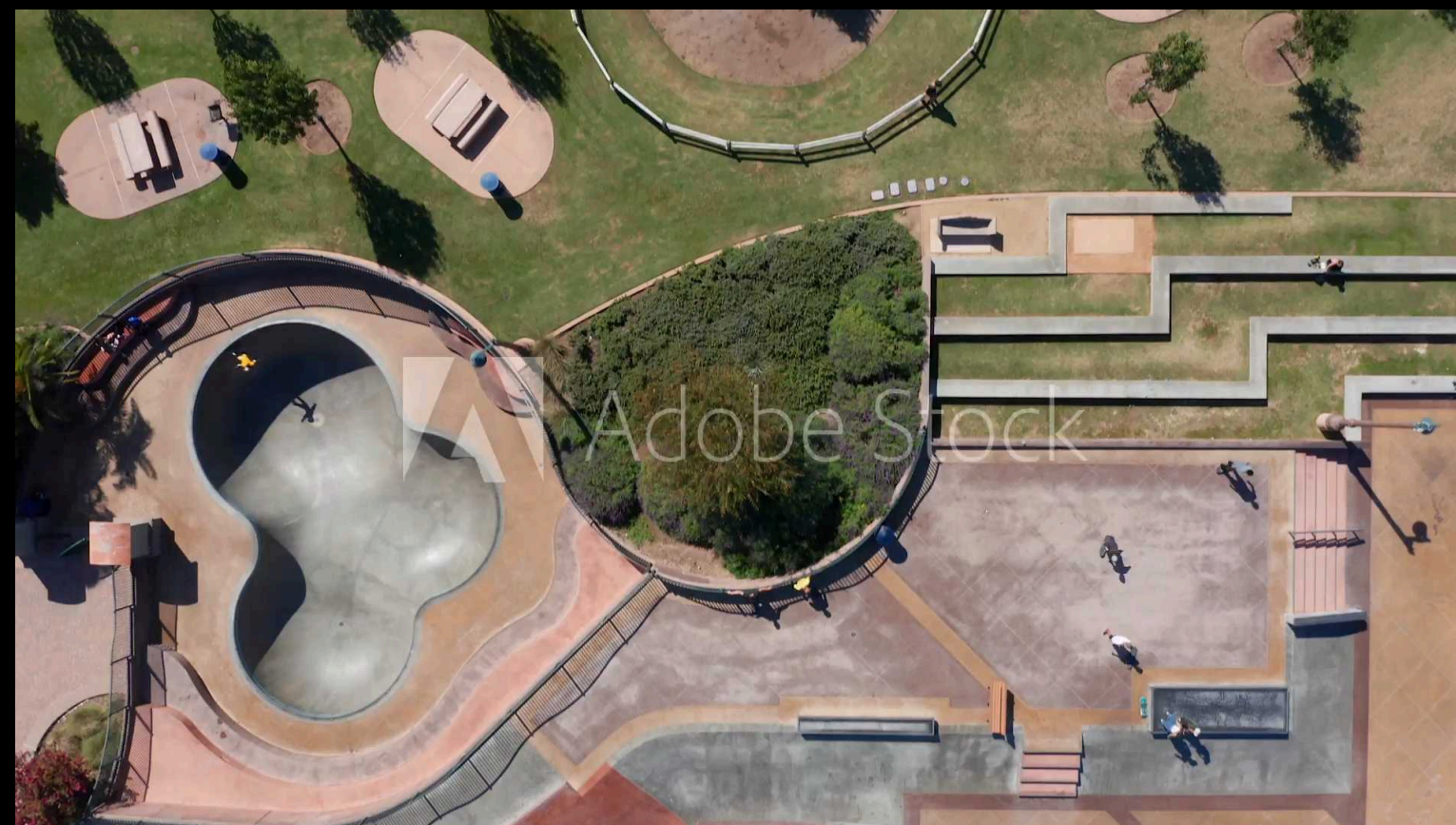
Photography

Please note: this page includes images for demonstrative purposes only. Cymru Global do not own these images

Footage & Motion

Some very early exploration how our moving logo can work with footage. Inspired by Global Citizenship – linking global perspectives with community impact and personal stories.

(Please note, if viewing as a PDF, the animations will not play)



Duo-tone treatments

We also have the ability to give our images a duo-tone colour treatment – this can be particularly useful should they need to be background images, to place text on top of for text, for example.

To get you started, we have supplied a basic suite of pre-treated images. Should you wish to apply a duo-tone treatment to your own image, you will need Adobe Photoshop software. Follow these steps:

1. Apply a Gradient Map layer:
Image > Adjustments > Gradient Map
2. Select your chosen colour from the colour palette as the 'light' colour, with the black as the 'dark'.
3. Adjust the mid-level of the gradient to achieve the right balance.
4. Make sure the image is dark enough to allow text to sit on top of it



User-generated content

Ideal for everyday, on-the-ground moments, user-generated content lets us capture spontaneous, immediate visuals – from mobile phone shots at events and workshops to community-led contributions.

This style brings an informal, relatable dimension to our storytelling.

Art Direction:

- Where possible natural light should be sought to ensure authenticity.
- Focus on people, interaction, and real environments.
- Avoid heavy styling or posed setups, the value of this approach is its immediacy, honesty, and relatability.



This section demonstrates the brand applied to
notional applications

Application

Document Title
October 2025

Title Lorem Ipsum.

Ffydd dros Fyd Di-ryfel.

Cymru

Global

01 Introduction

02 Our history

03 Events

04 Venue hire

05 Partnerships

06 Next steps

Document Title
October 2025

Section Title.

This might be a pice of supporting text, like a standfirst or something.

Section heading example

Lorem ipsum

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Tinted subhead

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Our team

Firstname Surname
Title Lorem Ipsum

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Main headline

Tinted subhead

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Leading 1
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Leading 2
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Leading 3
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Leading 4
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This is an example of how we could treat statistics. Using tints of the lead orange colour.

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This is an example of how we could treat statistics. Using tints of the lead orange colour.

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Document Title
October 2025

Section Title.

This might be a pice of supporting text, like a standfirst or something.

Statistics Highlights

Volunteering
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Added three collections to People's Collections Wales
+3

“Our five-year strategy launched in 2019, sets ambitious outcomes against our three programmes of work, global learning, global action and global partnership.”
Lorem ipsum dolor sit amet

Learning
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325%

200+ Partnerships
Lorem ipsum dolor sit amet

200+

Document Title
October 2025

Section Title.

This might be a pice of supporting text, like a standfirst or something.

This is an ex
we could tre
Using our su
colour palet

This is an example of how we could treat statistics. Using tints of the lead orange colour.

70.6%

Document Title
October 2025

Title Lorem Ipsum.

Ffydd dros

This is an example of a large-scale impact piece of typography.

Diolch.
Thank you.

Contact

email@cymru.global

Diolch.
Thank you.

Contact

email@cymru.global

Templates

PowerPoint

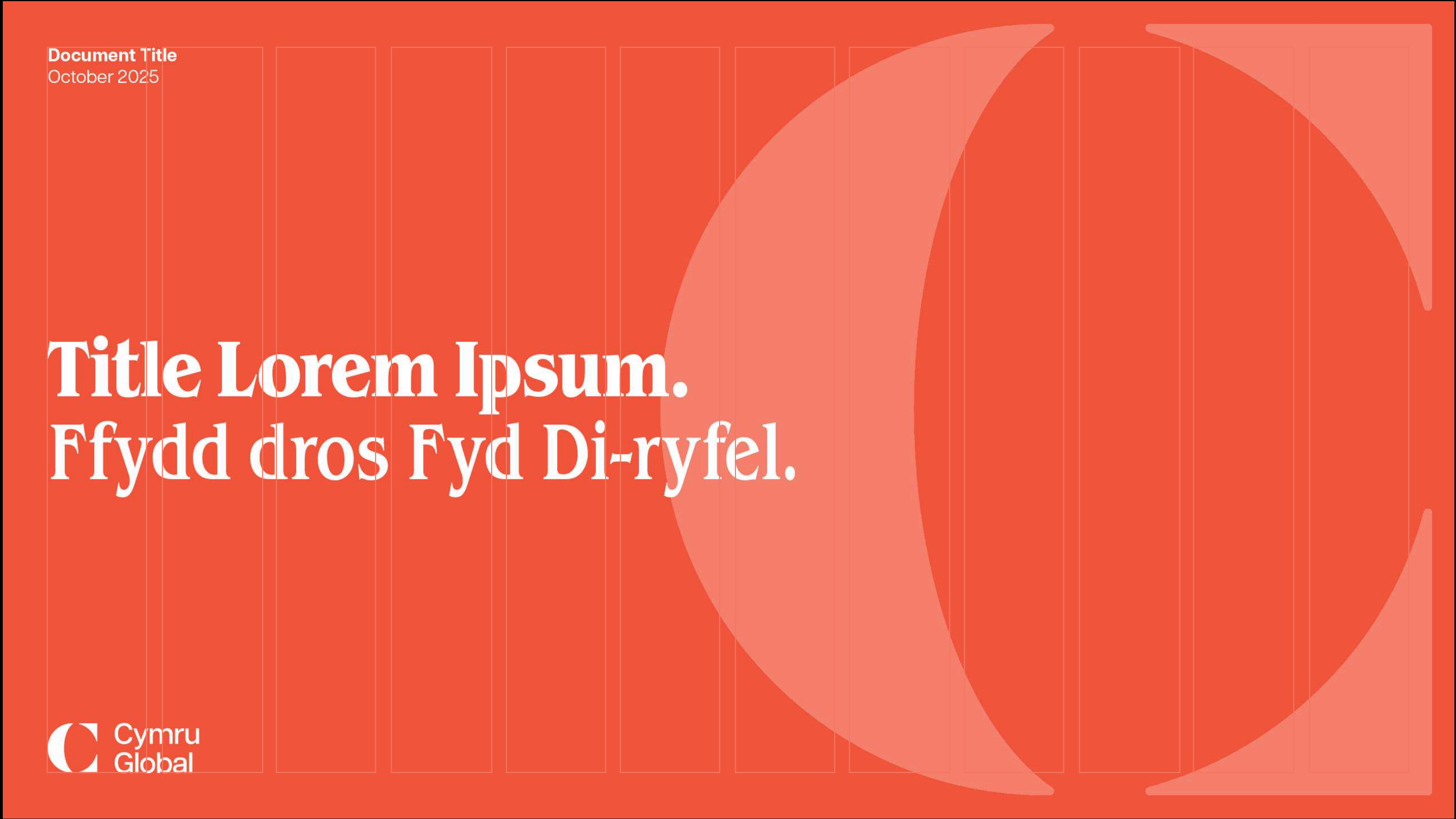
The new Cymru Global PowerPoint template is designed in a widescreen (16:9) format, optimised for modern displays.

Grid

Built on a flexible 12-column grid, the layout allows for a wide range of composition options and visual balance across slides.

Colour

The brand colour palette is fully integrated into the template, along with a set of coloured chapter pages to support clear section differentiation when needed.



Download

Templates

A4 Letterhead

The new Cymru Global Word template is designed in A4 portrait size, to a 6 common column grid.

Designed with pre-set contact details. This is designed with the temporary logo, to be switched out with the primary logo at a later stage.

Cymru Global

Yr enw newydd
The new name for
WCIA

Temple of Peace
King Edward VII Avenue,
Cathays Park, Cardiff,
CF10 3AP

Tel 029 2022 8549
Email croeso@cymru.global
Web cymru.global
Charity No 1156822

Cymru Global

Yr enw newydd
The new name for
WCIA

Temple of Peace
King Edward VII Avenue,
Cathays Park, Cardiff,
CF10 3AP

Tel 029 2022 8549
Email croeso@cymru.global
Web cymru.global
Charity No 1156822

Name Surname
Address Line 1
Address Line 2
City
Postcode

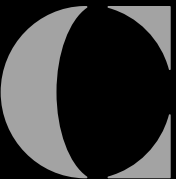
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea commodi consequatur? Quis autem vel eum iure reprehenderit qui in ea voluptate velit esse quam nihil molestiae consequatur, vel illum qui dolorem eum fugiat quo voluptas nulla pariatur?

But I must explain to you how all this mistaken idea of denouncing pleasure and praising pain was born and I will give you a complete account of the system, and expound the actual teachings of the great explorer of the truth, the master-builder of human happiness. No one rejects, dislikes, or avoids pleasure itself, because it is pleasure, but because those who do not know how to pursue pleasure rationally encounter consequences that are extremely painful.

Warm Regards

Hayley Morgan
Chief Executive



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A4 Cont. Sheet

A continuation sheet for general purposes.



Name of Role
Subtitle

Role Title: Name of Role
Organisation: Cymru Global
Location: Cardiff, Wales (in-person / hybrid / remote)
Duration: X Months (Dates of placement MM/YYYY – MM/YYYY)

About Global Cymru:

Global Cymru is a non-governmental organisation dedicated to promoting global citizenship, peace, and sustainable development in Wales and beyond. Our mission is to inspire people in Wales and the world to take action for a just, fairer and more peaceful world. We work on a range of initiatives, including peace education, advocacy, and community engagement.

Position Overview:

Add role and description here.

Key responsibilities that a volunteer could get involved with (amend as necessary):

- **Collaboration:** Work closely with the Peace Education Coordinator and other team members to plan and organise the “Peace Education: From Classroom to Community” event.
- **Event Logistics:** Assist in logistical preparations for the event, including venue setup, registration, and participant engagement.
- **Communication:** Support in drafting event-related communications, such as invitations, promotional materials, and social media posts.
- **Participant Engagement:** Engage with event participants, answering questions and providing information about Cymru Global and our peace education initiatives.
- **Documentation:** Assist in documenting the event, including taking photos, videos, and notes to capture key moments and insights.
- **Support Workshops and Sessions:** Help facilitate workshops and discussion sessions during the event, ensuring a smooth flow of activities.
- **Evaluation:** Assist in gathering feedback from participants and stakeholders to evaluate the event's success and identify areas for improvement.

Competencies (amend as necessary):

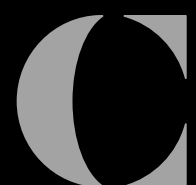
- Passion for peace education and a commitment to Cymru Global's mission.
- Excellent communication and interpersonal skills.
- Strong organisation and multitasking abilities.
- Enthusiasm for working as part of a team.
- Willingness to learn and adapt in a fast-paced environment.
- Previous event planning or volunteering experience is a plus but not required.

Benefits (amend as necessary):

- Gain valuable experience in event planning and execution.
- Contribute to peace education initiatives that promote positive change in Wales and beyond.
- Networking opportunities with professionals and experts in the field of peace education.
- Personal and professional development in a supportive environment.

Time Commitment:

The time commitment for this volunteer position is flexible, with the understanding that there will be regular communication and participation in planning meetings leading up to the event. The event itself may require additional hours on the day it



Download

Templates

Business Card

Name Surname

Job Position

029 2022 8549

name@cymru.global

cymru.global

Teml Heddwch Cymru

Temple of Peace Cymru

King Edward VII

Cathays, Cardiff

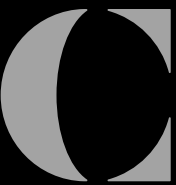
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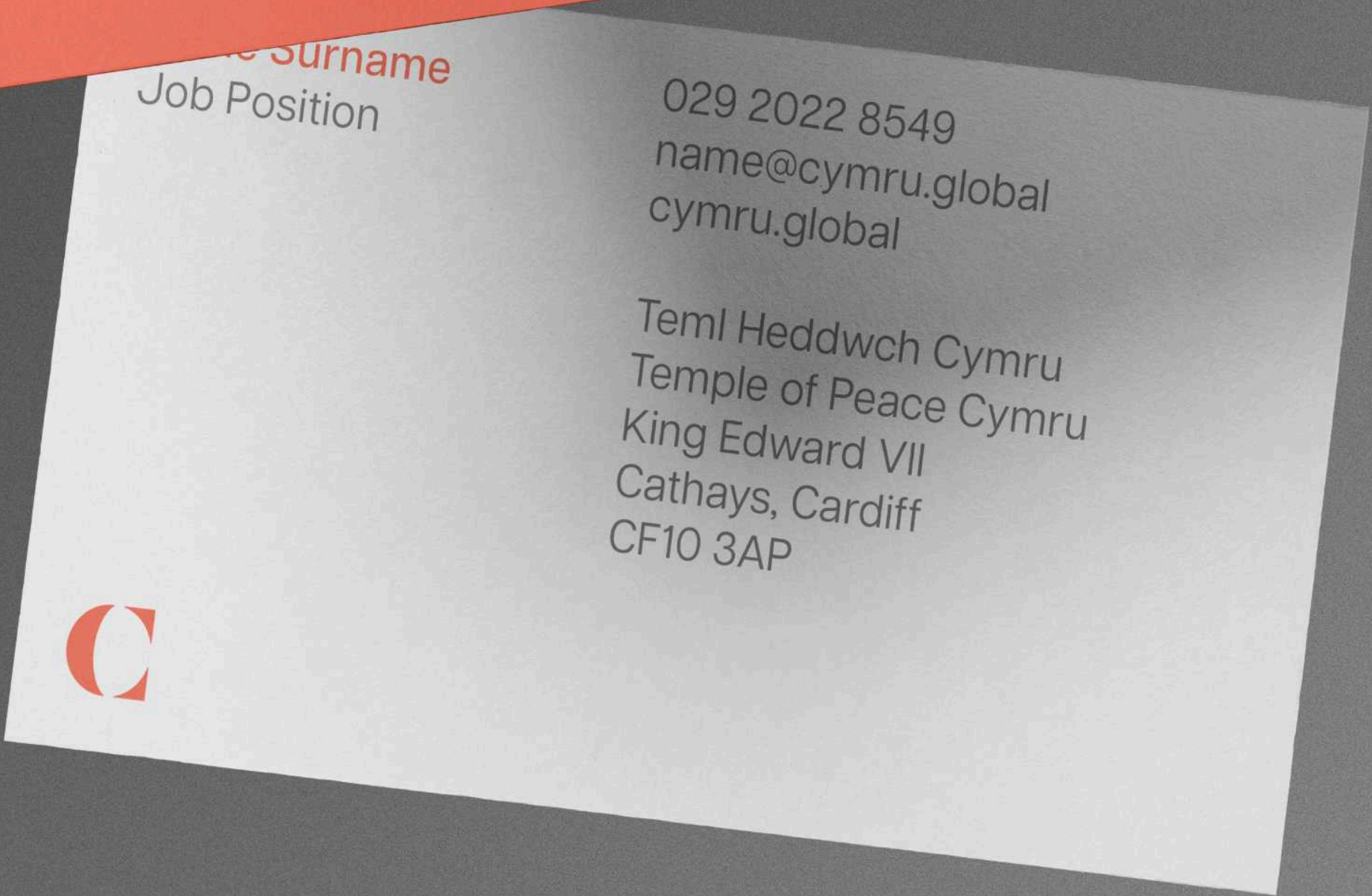




Cymru

Global





Email signature

All the best,

Craig Owen

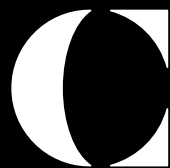
Heritage Advisor

Cymru Global

Wales Temple of Peace & Health,
Cathays Park, Cardiff, CF10 3AP

cymru.global

LinkedIn





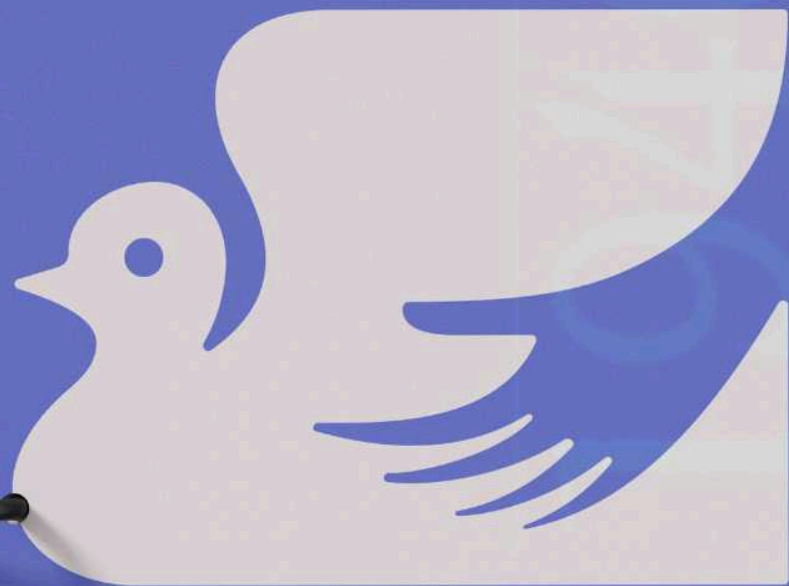


C Cymru
Global



1950

Hanes
History



Previously known as Welsh Centre for International Affairs
Yn flaenorol yn cael ei adnabod fel Canolfan Materion Rhyngwladol Cymru



Application

Stationery
Pin Badges



Application

Signage
Exterior



Application

Signage
Exterior

 Cymru
Global

 Teml Heddwch
Temple of Peace
Cymru



Application

Signage
Exterior



Application

Signage
Exterior

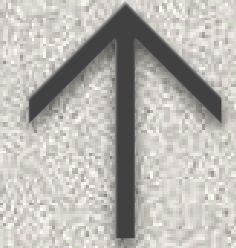


Cymru
Global

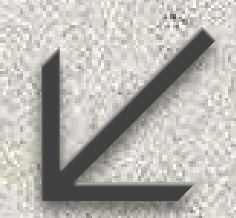
The image shows the exterior of a building with a stone wall. On the wall, there is a large, white, three-dimensional logo consisting of a stylized 'C' followed by the words 'Cymru' and 'Global' stacked vertically. To the left of the logo is a glass door with a dark frame and a silver handle. In the foreground, there is a dark, polished wooden reception desk. To the right of the desk, there is a potted plant and a small lamp.



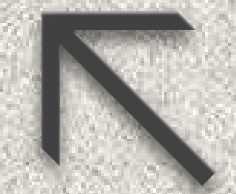
Hall of Nations



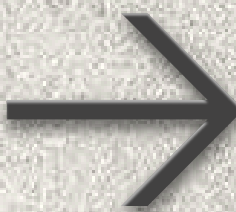
Crypt



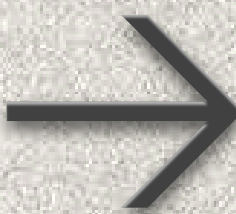
Council Chamber & Library



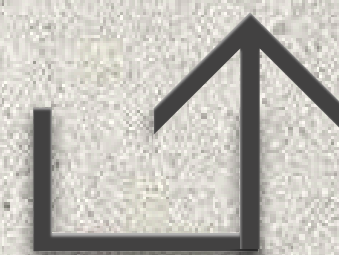
Offices



Toilets

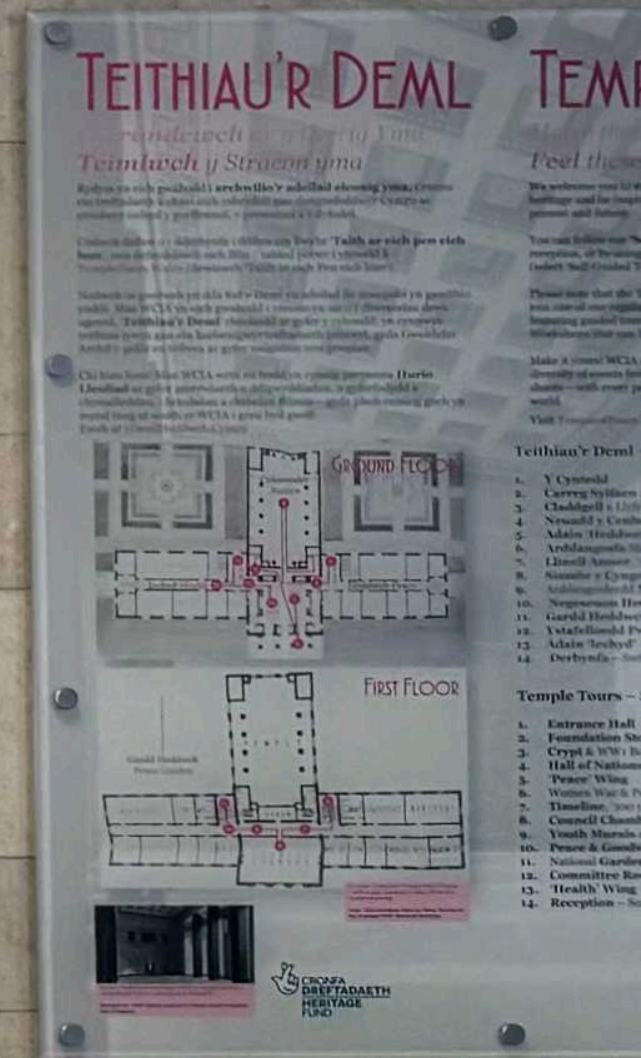


Garden of Peace



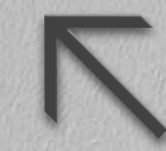
Neuadd y Cenhedloedd

Hall of Nations



Application

Signage
Wayfinding Icons



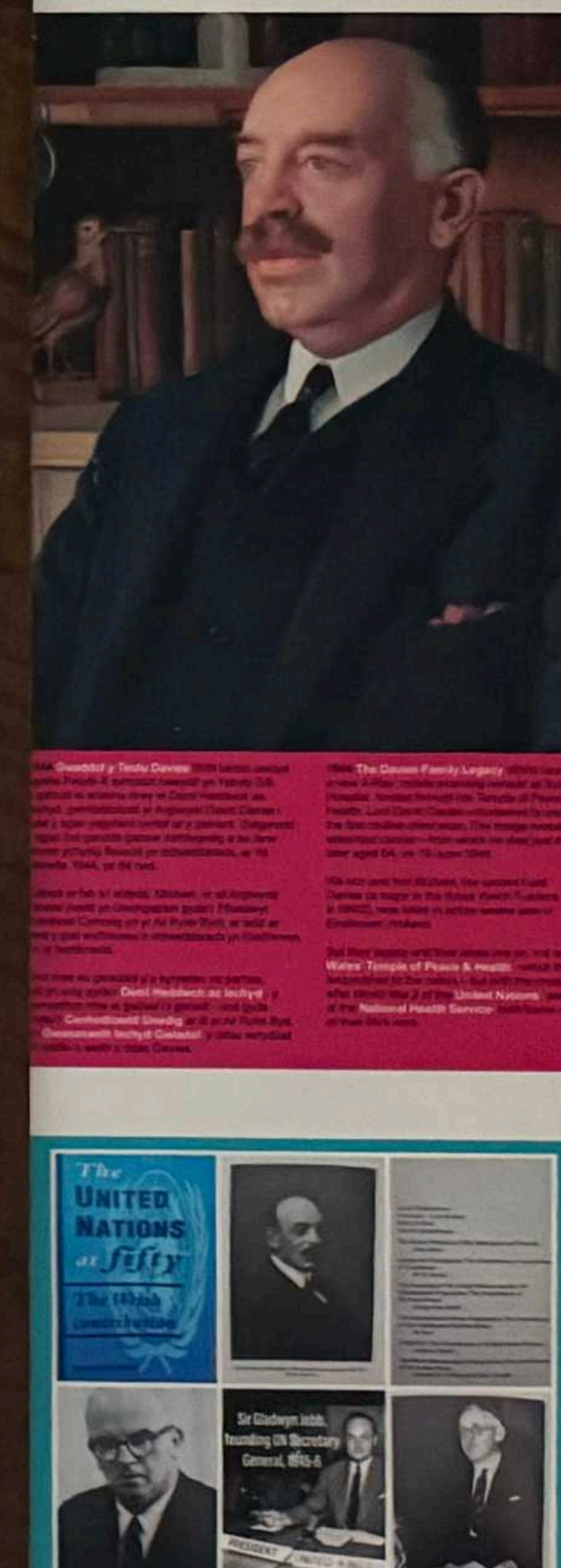
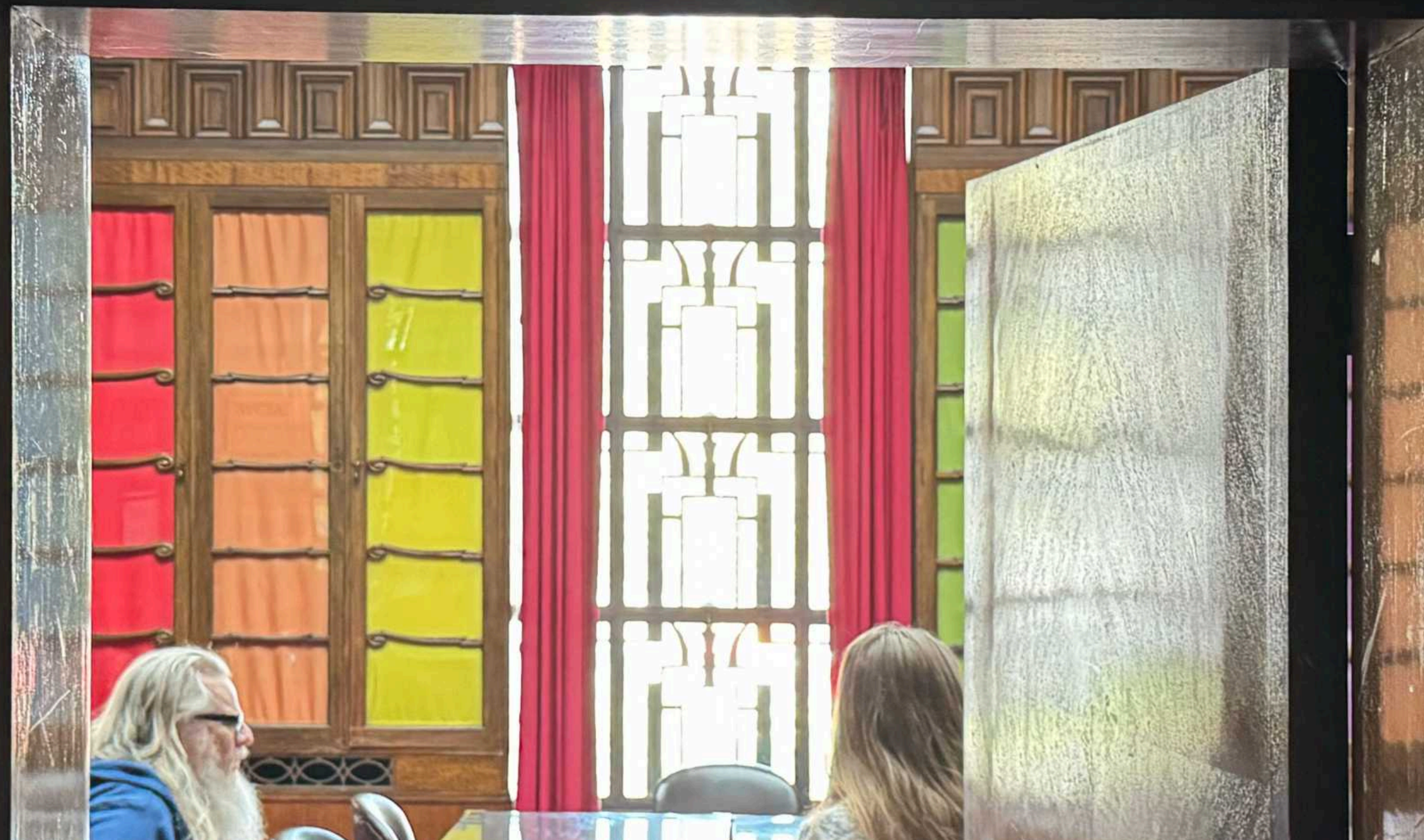
Council Chamber
Siambr y Cyngor



Application

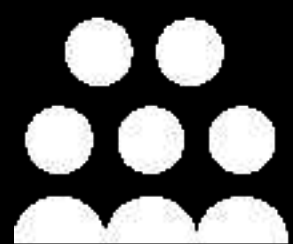
Signage
Wayfinding Icons

Siambr y Cyngor Council Chamber





Yr Ardd Heddwch Genedlaethol
National Garden of Peace



Siambr y Cyngor
Council Chamber



Ladies
Merched



Gents
Dynion



Disabled
Anabl



Neuadd y Cenhedloedd
Hall of Nations



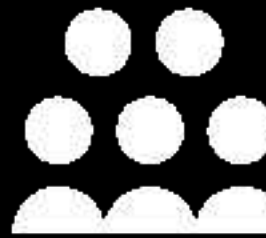
Swyddfeydd
Offices



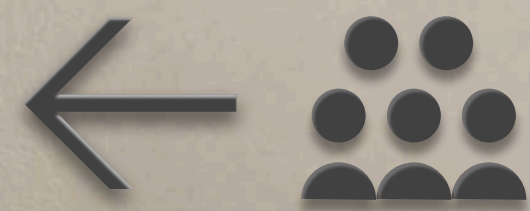
Claddgell
Crypt



Archifau'r Deml
Temple Archives



Ystafelloedd Cyfarfod
Meeting Rooms



Council Chamber
Siambr y Cyngor

Gents
Dynion



24



Ladies
Merched

Application

Signage
Office Door Sign



Parent brand



Partner

**Climate.
Cymru**

Partner

Academi
Heddwch
Cymru



Application

Signage
Gloss Vinyl large scale symbol



Application

Signage
Gardens Sign

Teml
Heddwch
Cymru



Temple
of Peace
Wales

Croeso i
**Gardd Heddwch
Cymru**

Welcome to the
**Wales National
Garden of Peace**

 Cymru
Global





Exhibition Panels Overview

01–
Faith for a Warless World
[2000mm x 850mm]



02-
From the Ashes of War
[2000mm x 850mm]



03-
WLNU
[2000mm x 850mm]



04–
Campaigns Timeline
[2000mm x 850mm]



05–
Churches Campaign
[2000mm x 850mm]



06–
Petition Cover
[A2: 420 x 594mm]



07–
The Peace Declaration
[A2: 420 x 594mm]



08–
The Signatories
[A2: 420 x 594]



09–
Mission to America
[2000mm x 850mm]



10–
SCREEN
[1920x1080px]



11–
Uniting Nations pop-up
[2000mm x 850mm]



**13–
Flyer**
[A6: 105 x 148 mm]



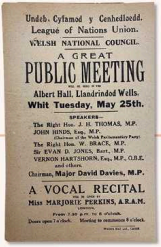
Ymdrechion yng Nghymru i Sicrhau Heddwch Byd-eang Welsh Efforts for World Peace.

Yn ystod yr 1920au a'r 30au, trefnodd Undeb Cyngrhair y Cymru raglen o weithgareddau, oll gyda'r un nod: cryfhau'r gefnogaeth o Gyngrhair y Cenhedloedd, fel modd o sicrhau heddwch.

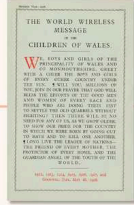
During the 1920's and 30s, the Welsh League of Nations Union organised a programme of activities all with the same aim: to strengthen support for the League of Nations as a means of ensuring peace.



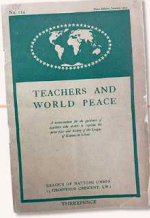
1918
Cynnig UCCC yn Eisteddfod Castell-nedd.
WLNLU proposed at the Neath Eisteddfod.



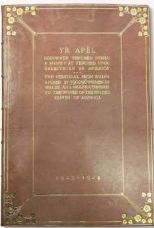
1922
Sefydlwyd UCCC fel corff annibynnol Cymreig, gan weithio law yn llaw â'r LNU Prydeinig.
WLNLU founded as a standalone Welsh body, working alongside the British LNU.



1922
Neges i'r Byd dros y Radio o Heddwch ac Ewyllys da gan Blant, oedd yr ymgyrch UCCC gyntaf – ac mae Urdd Gobaith Cymru yn parhau gyda'r neges honno hyd heddiw.
Children's 'World Wireless Message' of Peace & Goodwill is the 1st WLNLU campaign - continued to this day through Urdd Gobaith Cymru.



1922
Athrawon Cymru yn ysgrifennu'r cwricwlwm Addysg Fyd-eang gyntaf i ddod â materion rhyngwladol i'r amlwg yn y dosbarth.
Welsh Teachers write the first Global Education curriculum to bring world issues alive in the classroom.



1923
Deiseb Heddwch Merched Cymru yn denu 390,296 o lofnodion ledled Cymru – cyn i'r rhan helaeth o ferched hyd yn oed gael yr hawl i bleidleisio.
Welsh Women's Peace Petition attracts 390,296 signatures Wales-wide - before most women even had the vote.



1924
Dirprwyaeth yn cyflwyno Apêl am Heddwch i'r Unol Daleithiau, gyda llofnod 390,296 o ferched o Gymru. Mae'n galw ar yr UD i gefnogi Cyngrhair y Cenhedloedd, gan weithio tuag at "fyd di-ryfel yn dreftadaeth dragywydd"
A delegation takes a Peace Appeal to the United States, signed by 390,296 Welsh women. It called on the US to support the League of Nations, to work towards "...the proud legacy of a warless world."



1928
Penddelw efydd o'r diwygiwr cymdeithasol o'r Drenewydd, Robert Owen, yn cael ei gyflwyno i'r Sefydliad Llafur Rhyngwladol (ILO) yn Ngenefa, ynghyd â deiseb goffa gan ganghennau o glybiau gweithwyr.
A bronze bust of Newtown-born social reformer Robert Owen is presented to the International Labour Organisation (ILO) in Geneva, alongside a memorial petition from working men's lodges.



1926
Cymru yn cynnal Cyngres flynyddol Cymdeithasau'r Ffederasiwn o Gyngrhair y Cenhedloedd ym Mhrifysgol Aberystwyth, gan groesawu mynychwyr o dros 40 o wledydd.
Wales hosts the international Federation of League of Nations Societies annual Congress at Aberystwyth University, welcoming delegates from over 40 nations.



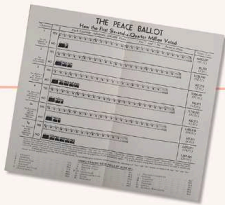
1926
Pererindod Merched Cymru dros Heddwch yn dod â merched ynghyd i orymdeithio o ogledd a de Cymru (Caernarfon ac Abertawe) i Lundain, gan alw am "Hedd nid Cledd".
Welsh Women's Peace Pilgrimage brought women together to march from North and South Wales (Caernarfon and Swansea) to London, calling for "Hedd nid Cledd" / "Law Not War."



1925
Arweinwyr yr eglwysi yng Nghymru yn dilyn esiampl y merched drwy lunio apêl dros heddwch i eglwysi America, a gyflwynwyd i gyngres flynyddol eglwysi Crist yn America, yn Detroit.
Welsh Church leaders follow the women's example by crafting a peace appeal to the churches of America, conveyed to the annual congress of the the churches of Christ in America, in Detroit.



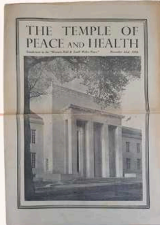
1930
Ymgyrch oedd 'Cipio'r Cestyll dros Heddwch' i ddathlu 10fed penblwydd UCCC, gyda chymunedau yn creu pasiantau heddwch mewn lleoliadau grymus symbolaidd, fel Castell Harlech.
'Capturing the Castles for Peace' was a campaign to mark the WLNLU's 10th Anniversary, with communities staging theatrical 'peace pageants' in symbolic strongholds such as Harlech Castle.



1935
Y Bleidlais dros Heddwch ledled y DU yn denu 1,035,040 o lofnodion yng Nghymru, yn bennaf oherwydd pryderon wrth i'r rasi gynhyrchu arfau ddwysau ar draws Ewrop yn y blynyddoedd cyn yr Ail Ryfel Byd.
The UK-wide Peace Ballot attracts 1,035,040 signatories in Wales, concerned at the escalation of the arms race across Europe that ultimately led to the Second World War.



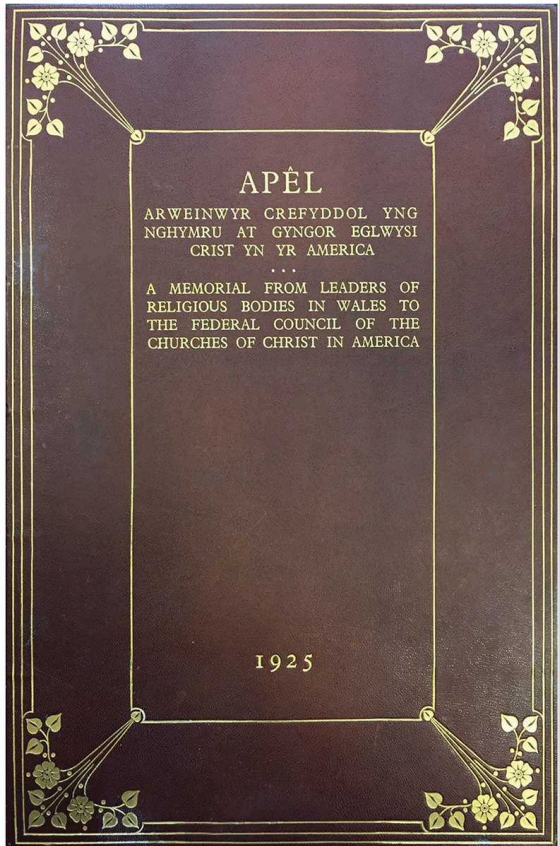
1937
Carreg Sylfaen Teml Heddwch ac Iechyd Cymru yn cael ei gosod gan y cyn Ysgrifennydd Tramor, Is-larl Hafifax, eirolwr blaenllaw o gydweithrediad rhyngwladol yn ystod y cyfnod rhwng y rhyfeloedd. Ei lofnod ef yw'r un gyntaf ar Siarter y Cenhedloedd Unedig 1945.
Foundation stone for Wales' Temple of Peace and Health laid by ex-Foreign Secretary Viscount Halifax, a leading advocate of international cooperation the interwar era. His is the first signature on the 1945 UN Charter.



1938
Agorwyd Teml Heddwch ac Iechyd Cymru ym Mharc Cathays, Caerdydd gan Minnie James o Ferthyr, a gollodd tri mab yn y rhyfel. Roedd yr adeilad yn gartref i Llyfr y Cofio Cenedlaethol ar gyfer y RhB1af, a swyddfeydd ar gyfer Undeb Cyngrhair y Cenhedloedd Cymru a Sefydliad Coffad Cenedlaethol Cymru dros waredu'r Dîcâu.
Wales' Temple of Peace & Health opened in Cathays Park, Cardiff by Minnie James from Merthyr, who had lost three sons in the war. The building housed the WW1 Book of Remembrance and provided offices for the WLNLU and the Welsh National Memorial Association for the Eradication of Tuberculosis.

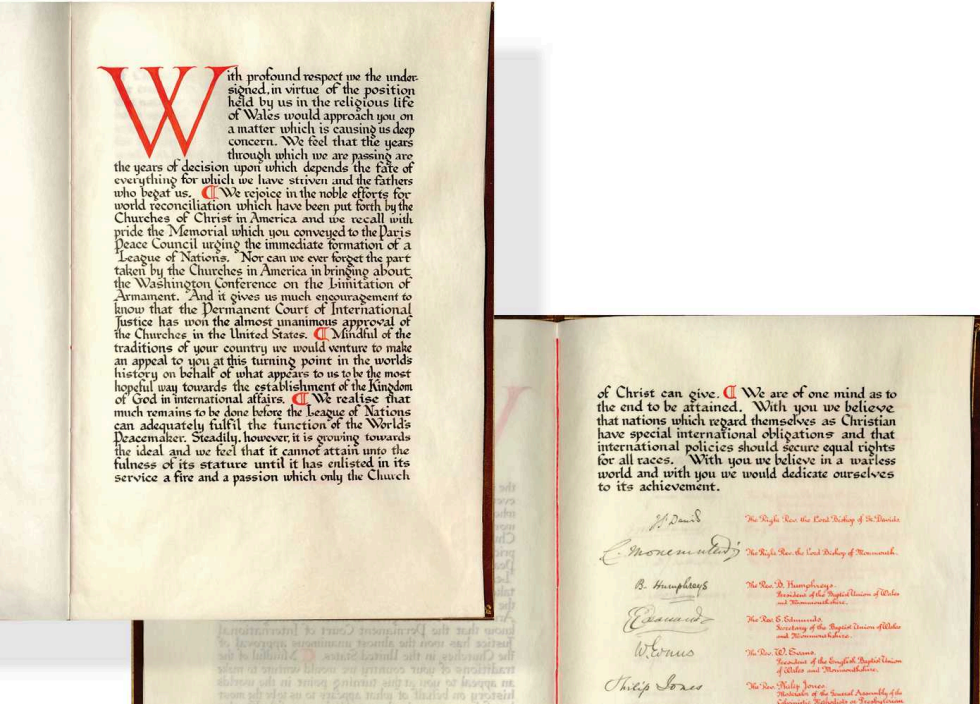


1945
Ar ddiwedd yr Ail Ryfel Byd, fe esblygodd Cyngrhair y Cenhedloedd gan greu'r Cenhedloedd Unedig, a daeth yr UCCC yn Sefydliad y Cenhedloedd Unedig.
The aftermath of the Second World War saw the evolution of the League of Nations into the United Nations, and the WLNLU becomes the United Nations Association.



Yr Apêl dros Heddwch. The Appeal for Peace.

Nod yr apêl oedd gwneud cysylltiadau rhwng Cymru, fel 'hen' genedl fach, ac America, fel cenedl fawr 'newydd'. The appeal seeks to make connections between Wales as an 'old', small nation and America as a 'new', great nation.



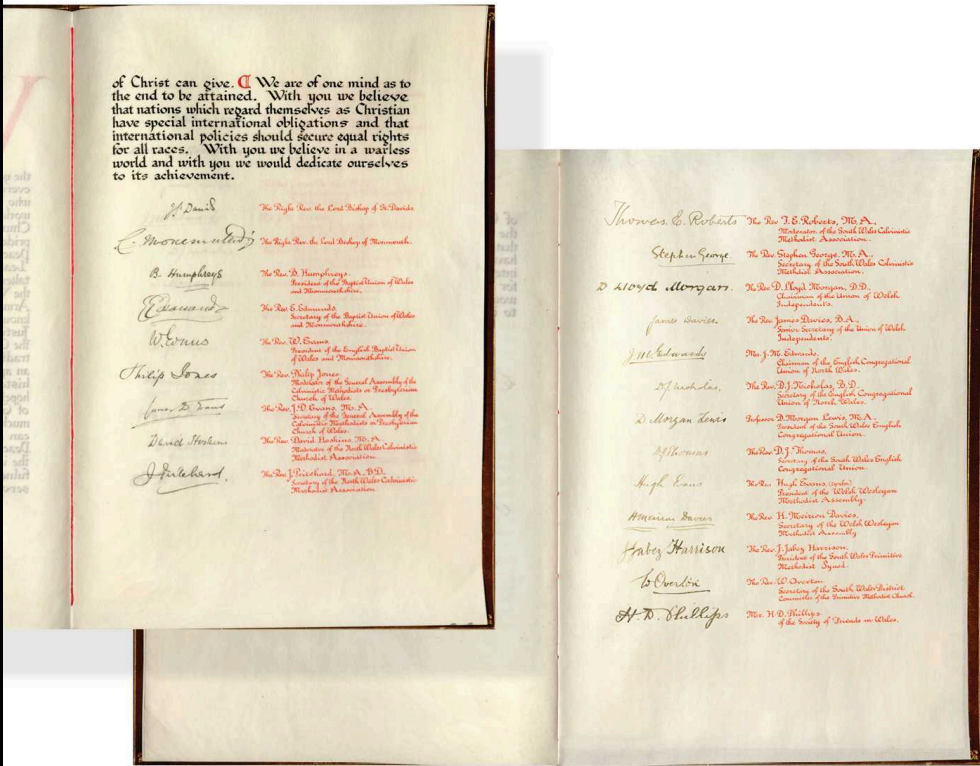
Cafodd y coffad ar adfywio caligraffeg ganoloesol ei rwymo mewn Lledr Morocaid a'i foglynnu gyda haenau aur. Credir iddo gael ei ddrafftio gan Gyfarwyddwr UCCC (a'r cyn weinidog), y Parchedig Gwilym Davies, ynghyd â'r Athro Webster a John Owen, Esgob Tyddewi, ac mae'r testun yn pwysleisio pwysigrwydd, ar draws yr holl gymunedau Cristnogol, o weithredu i hyrwyddo byd mwy heddwchlon – gan gynnig bod cyfranogi yng Nghyngrair y Cenhedloedd yn ffordd o sicrhau hynny.

The memorial in revival Welsh medieval calligraphy was bound in Moroccan Leather embossed with gold leaf. Thought to have been drafted by WLNu Director (and former minister) Rev Gwilym Davies, alongside Professor Webster and John Owen, Bishop of St David's, the text emphasises the importance across all Christian communities of taking action to promote a more peaceful world - and proposes participation in the League of Nations as the means to this end.

I gael gwybod mwy am fanylion yr Apêl, ewch i:
To delve deeper into the text of the Appeal, go to:



The Signatories. Y Llofnodwyr.



Rholl wyneb i rai o'r enwau – allech chi fod o gymorth peiliachi i ni? Some of the faces behind the names – could you help us find more?

Nod y trwmwyr oedd casglu llofnodion o gynulleidfaoedd eglwysli lleol ar draws amryw o enwadau. Fodd bynnag, heb fodolaeth corff cydlynol, byddai ymgyrch o'r fath gan UCCC wedi cymryd chwech i wyth mis, a byddai angen cyllid. Dim ond diau i ddi mis oedd ganddynt, felly rhaid oedd canolbwyntio ar arweinwyr crefyddol, ar gyfer eglwysli a oedd â chyrrff cydlynol. Er hynny, bu'r cyfan yn heriol: nid oedd gan rai, fel y Crynwyr, arweinyddiaeth ganolog neu hierarchiaethol, ac mewn rhai arall, fel yr Eglwys yng Nghymru, nid oeddnynt wedi cyflwyno neu gyd-ysgirfennu unrhyw ddatganiadau ers iddynt gael eu gosod ar wahân gan yr ymgyrch faith i ddatgysylltu. Dros wythnosau lawer o oshau prysur, cwestiynu a thrafod y gerlad cywir, llywyddwyd yn y pen draw, erbyn mis Tachwedd, i sicrhau bod 14 o gynulleidfaoedd Cristnogol wedi'u cynrychioli ar yr apêl.

The organisers wanted to gather signatures from local church congregations across multiple denominations, but with no coordinating body yet in existence, such a campaign by the WLNu would have taken six to eight months, and required funding. They only had only two to three months, so the focus was on leaders of religion, for churches with coordinating bodies. Even so, this proved challenging: some, such as the Quakers, did not have centralised or hierarchical leadership, and some, such as the Church in Wales, had not co-authored any joint statements since separated by the long campaign for disestablishment. Over several weeks of frenetic correspondence, queries and nuances of wording were ironed out with the result that by November, 14 Christian congregations were represented on the appeal.



John Owen
Esgob Tyddewi
Bishop of St David's



Charles Green
Esgob Trefnewydd
Bishop of Monmouth



Partholow
E Eiddor
Ysgrifennydd
Undeb Brodyddwyr
Cymru a Mynyw
Secretary, Baptist
Union of Wales and
Monmouthshire



Partholow
W. Ewan (W. Ewan)
Ysgrifennydd
Undeb Brodyddwyr
Saesneg Cymru a
Mynyw
Secretary of the English
Baptist Union
of Wales and
Monmouthshire



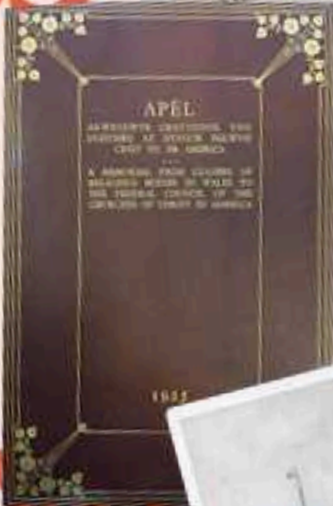
Albert Owen
D. Morgan Lewis
Ysgrifennydd
Undeb Brodyddwyr
Saesneg Cymru a
Mynyw
Secretary of the English
Baptist Union
of Wales and
Monmouthshire

The Story of the 1925 Welsh Churches Peace Appeal to America.
Stori Apêl Heddwch Eglwysl Cymru i America ym 1925.

St David's Cathedral
Fri 26 September – Thur 2 October 2025

Faith for a Warless World. Ffydd mewn Byd Di-ryfel.

Gwilym Davies



Detroit



Cymru Global

Cytûn
Welsh Faithful and Together
Cymru'n Gyffwrdd

www.1925PeaceAppeal.Wales
www.ApelHeddwch1925.Cymru

The Story of the 1925 Welsh Churches Peace Appeal to America.
Stori Apêl Heddwch Eglwysl Cymru i America ym 1925.

St David's Cathedral
Fri 26 September – Thur 2 October 2025

Faith for a Warless World. Ffydd dros Fyd Di-ryfel.



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Welsh Faithful and Together
Cymru'n Gyffwrdd

The Story of the 1925 Welsh Churches Peace Appeal to America.
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St David's Cathedral
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Faith for a Warless World. Ffydd dros Fyd Di-ryfel.



Cymru Global

Cytûn
Welsh Faithful and Together
Cymru'n Gyffwrdd

The Story of the 1925 Welsh Churches Peace Appeal to America.
Stori Apêl Heddwch Eglwysl Cymru i America ym 1925.

St David's Cathedral
Friday 26 September – Thursday 2 October 2025

Faith for a Warless World. Ffydd dros Fyd Di-ryfel.

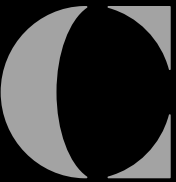
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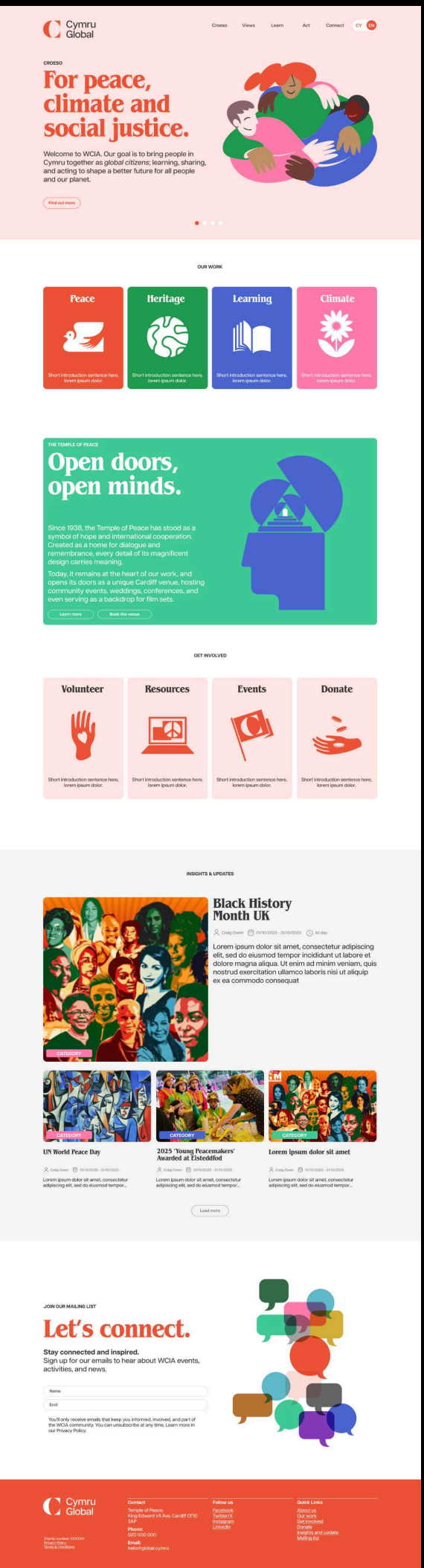
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www.1925PeaceAppeal.Wales
www.ApelHeddwch1925.Cymru

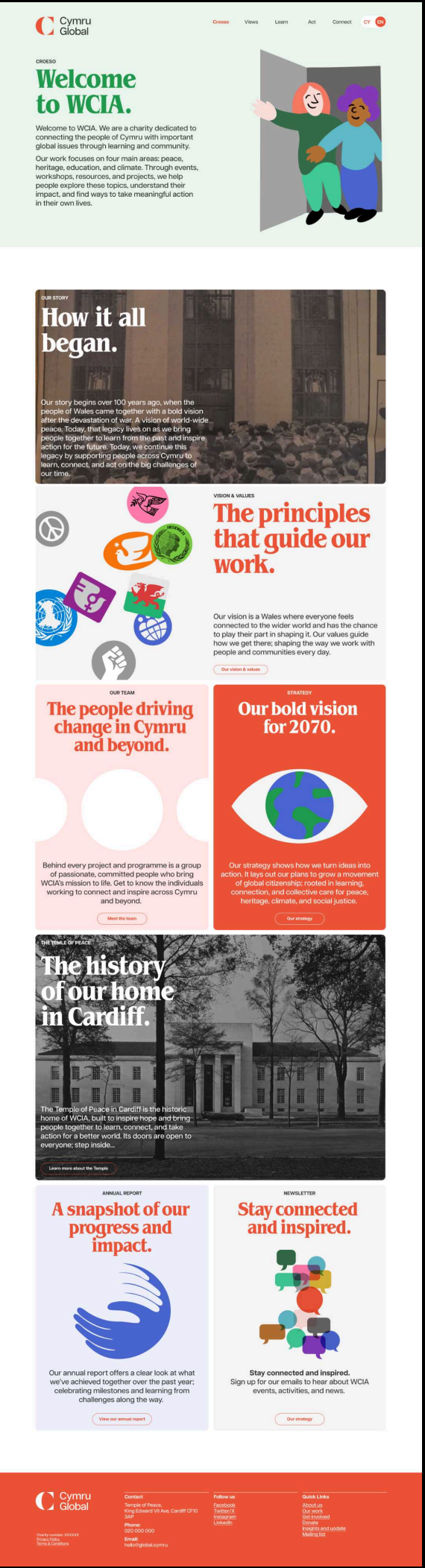
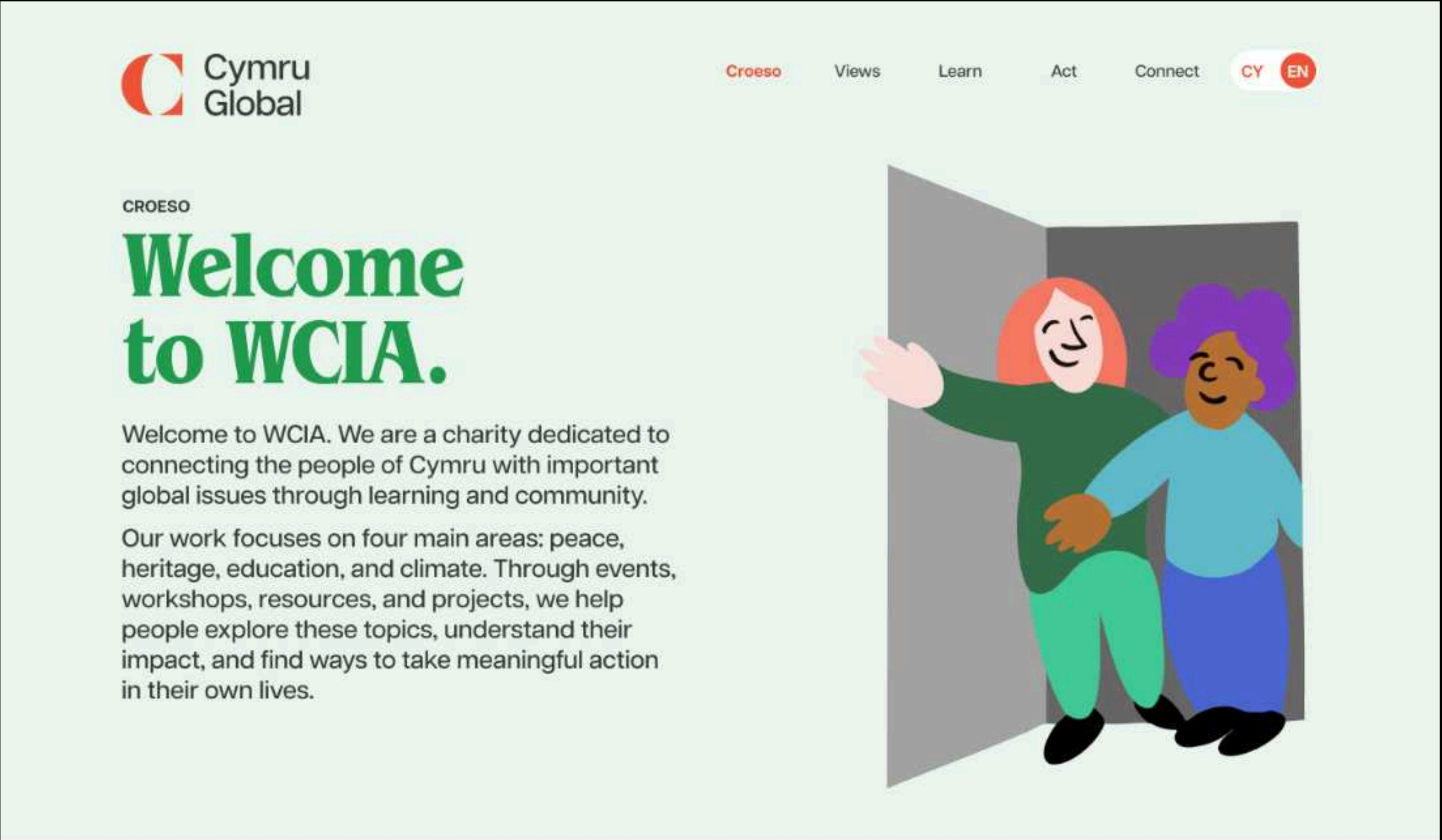
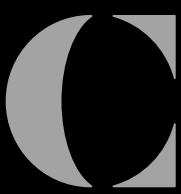


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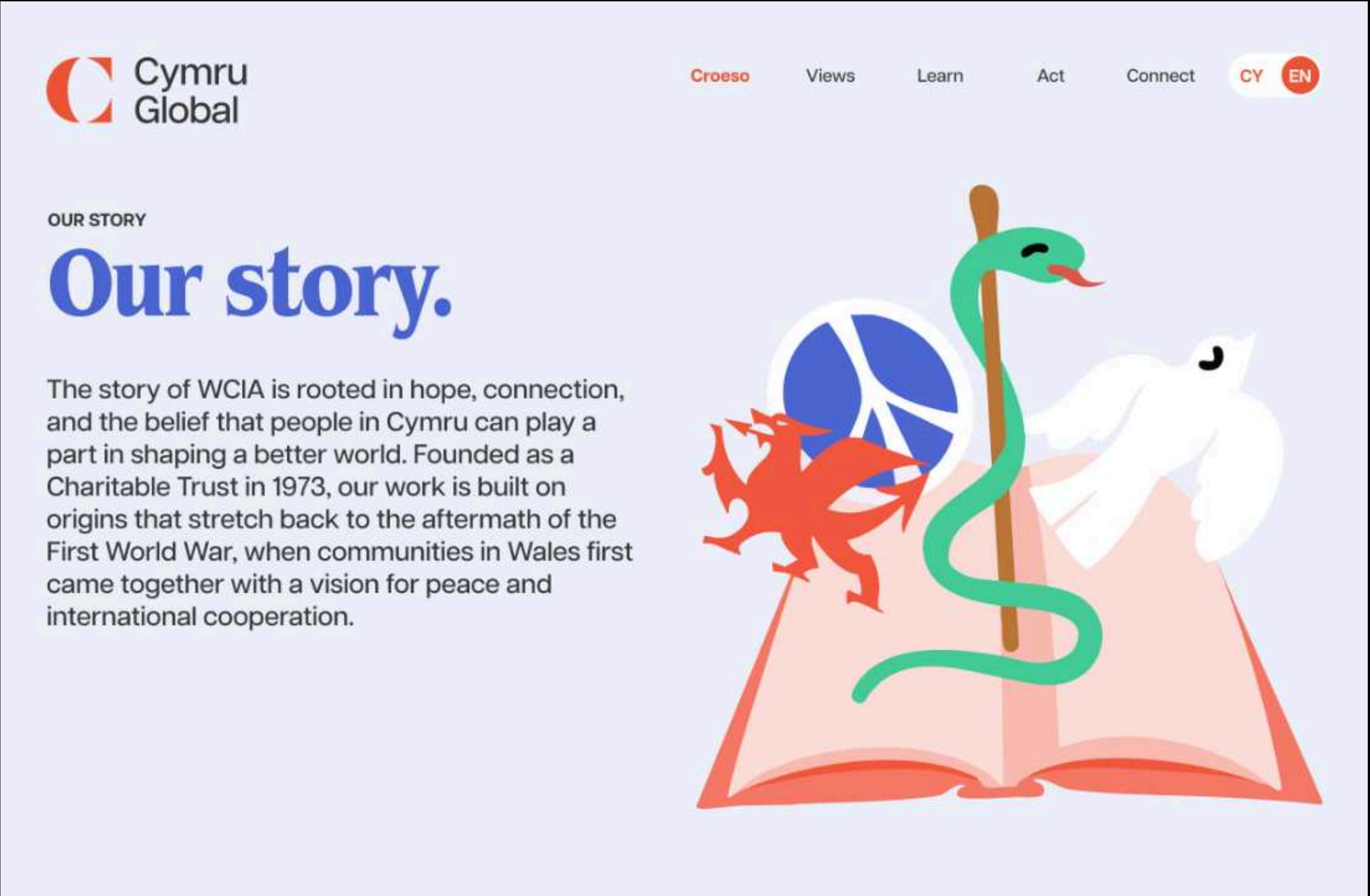
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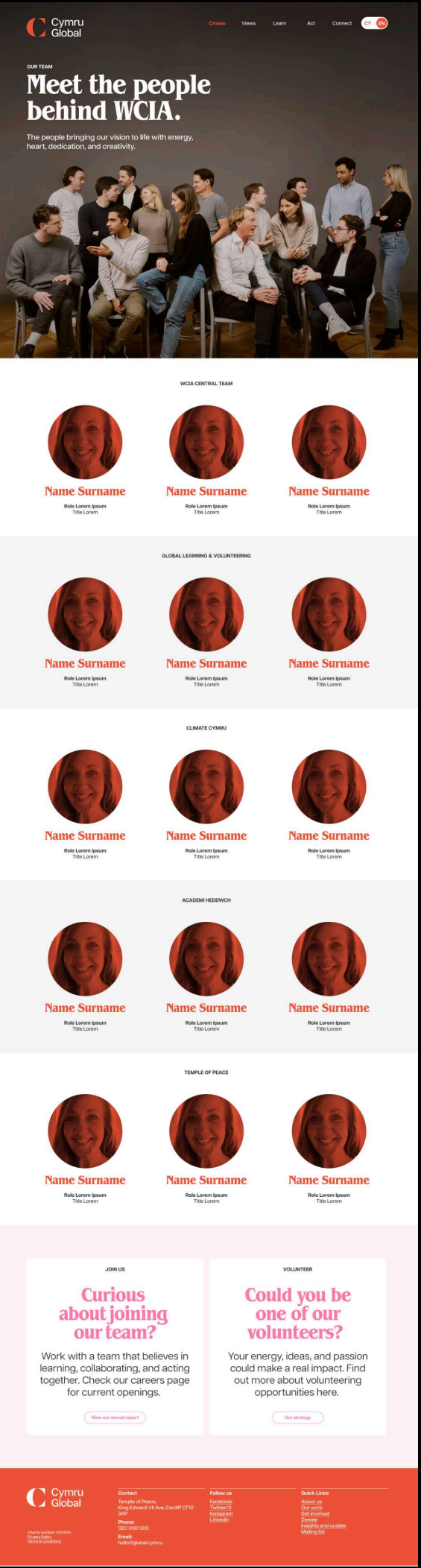
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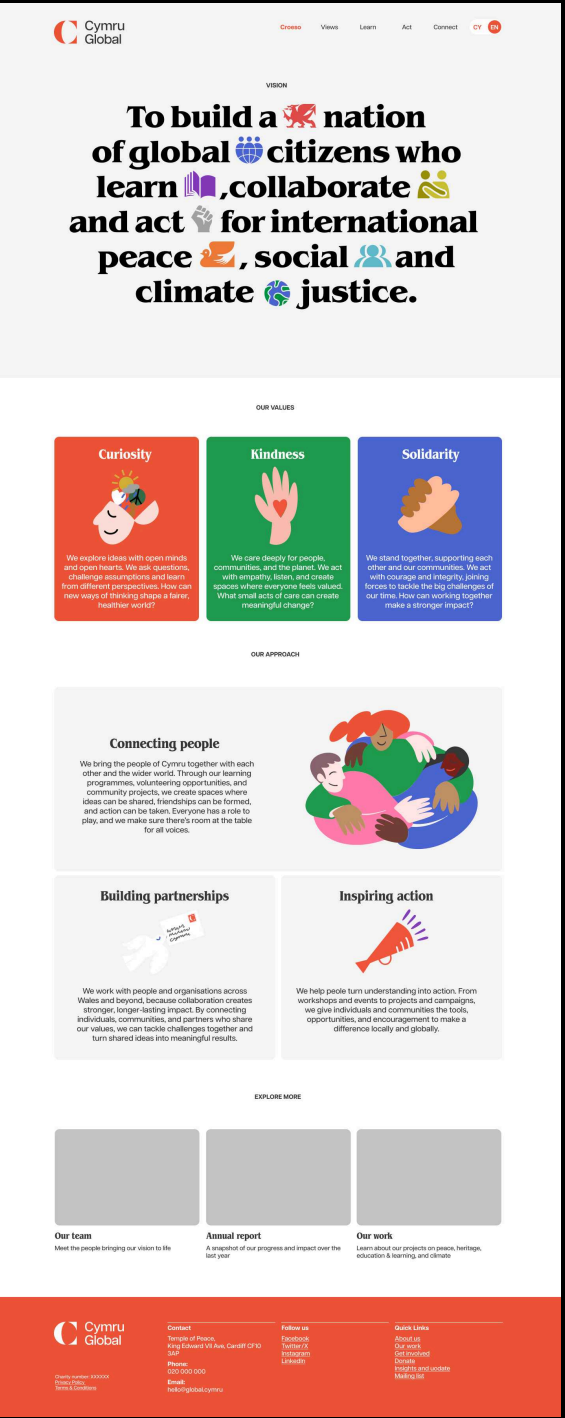
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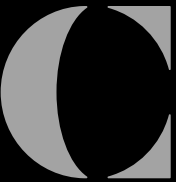
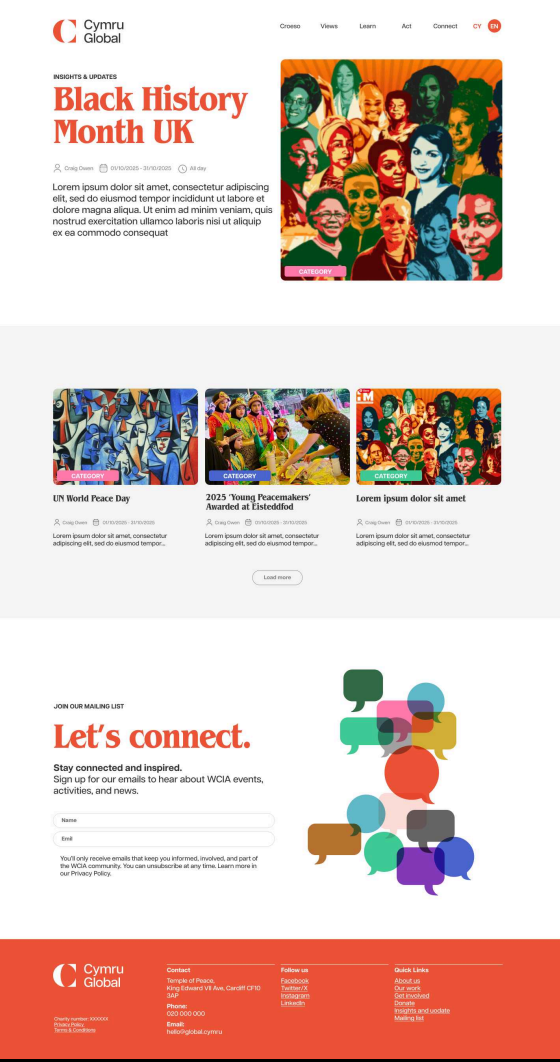
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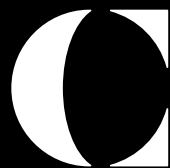
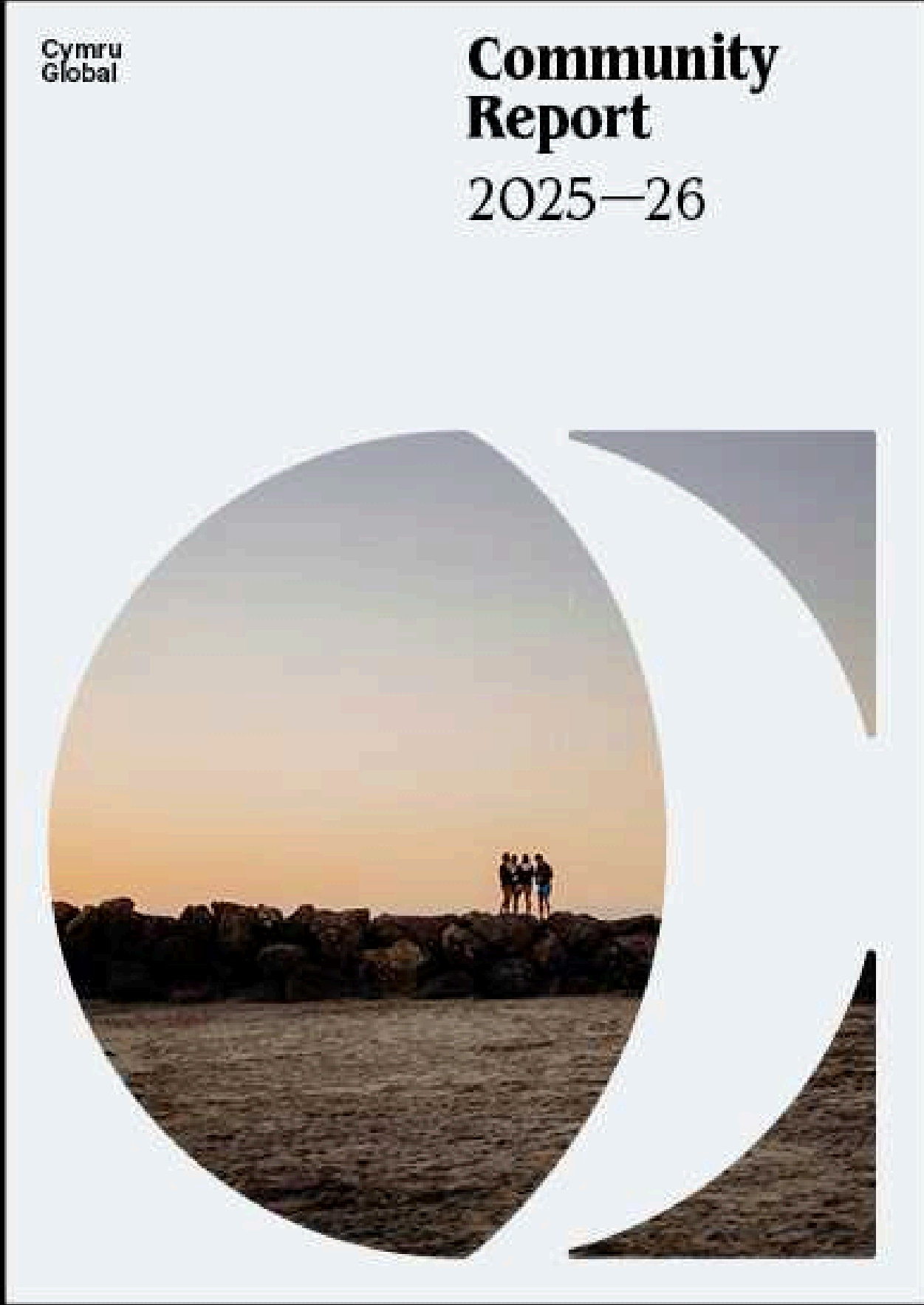
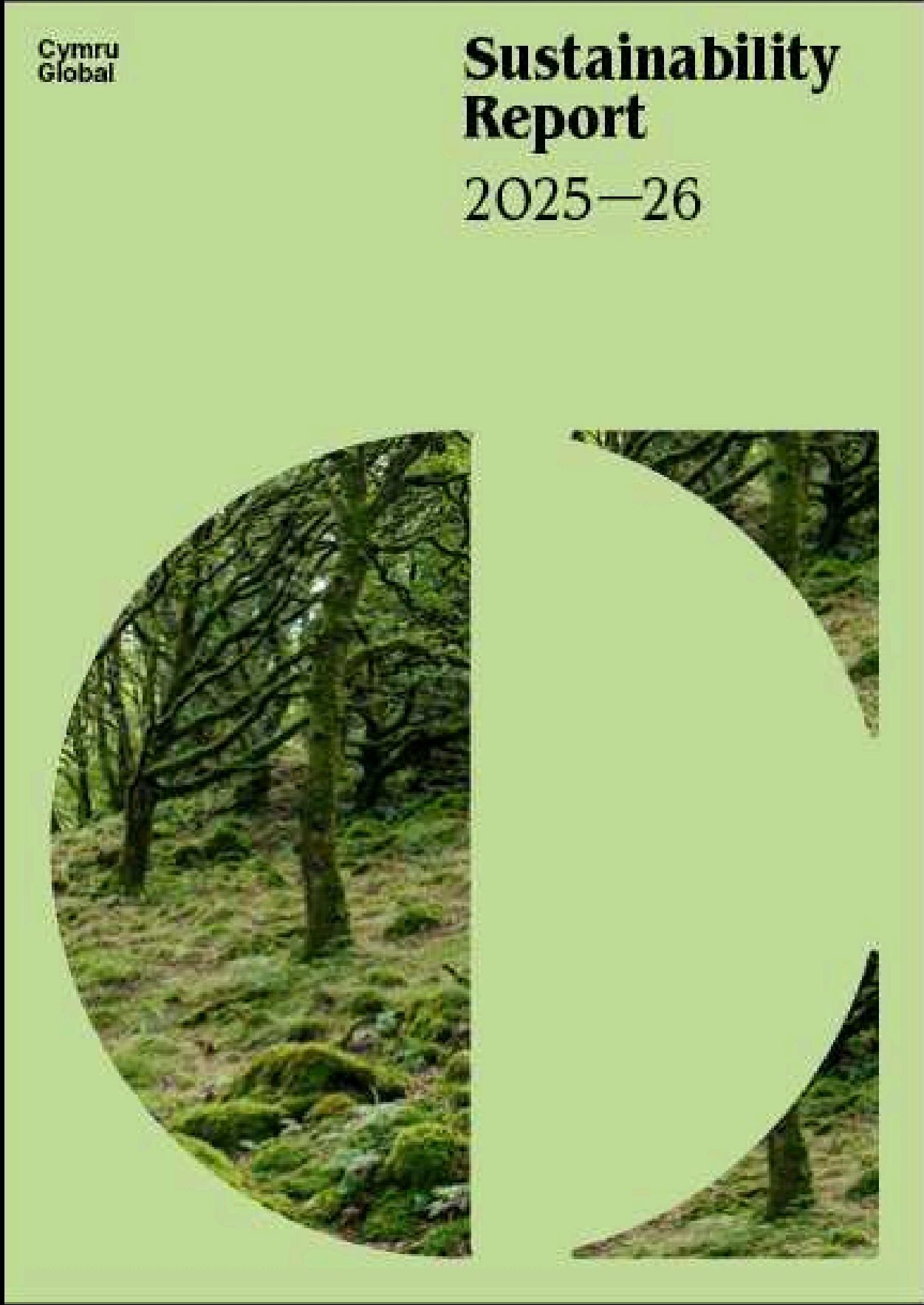
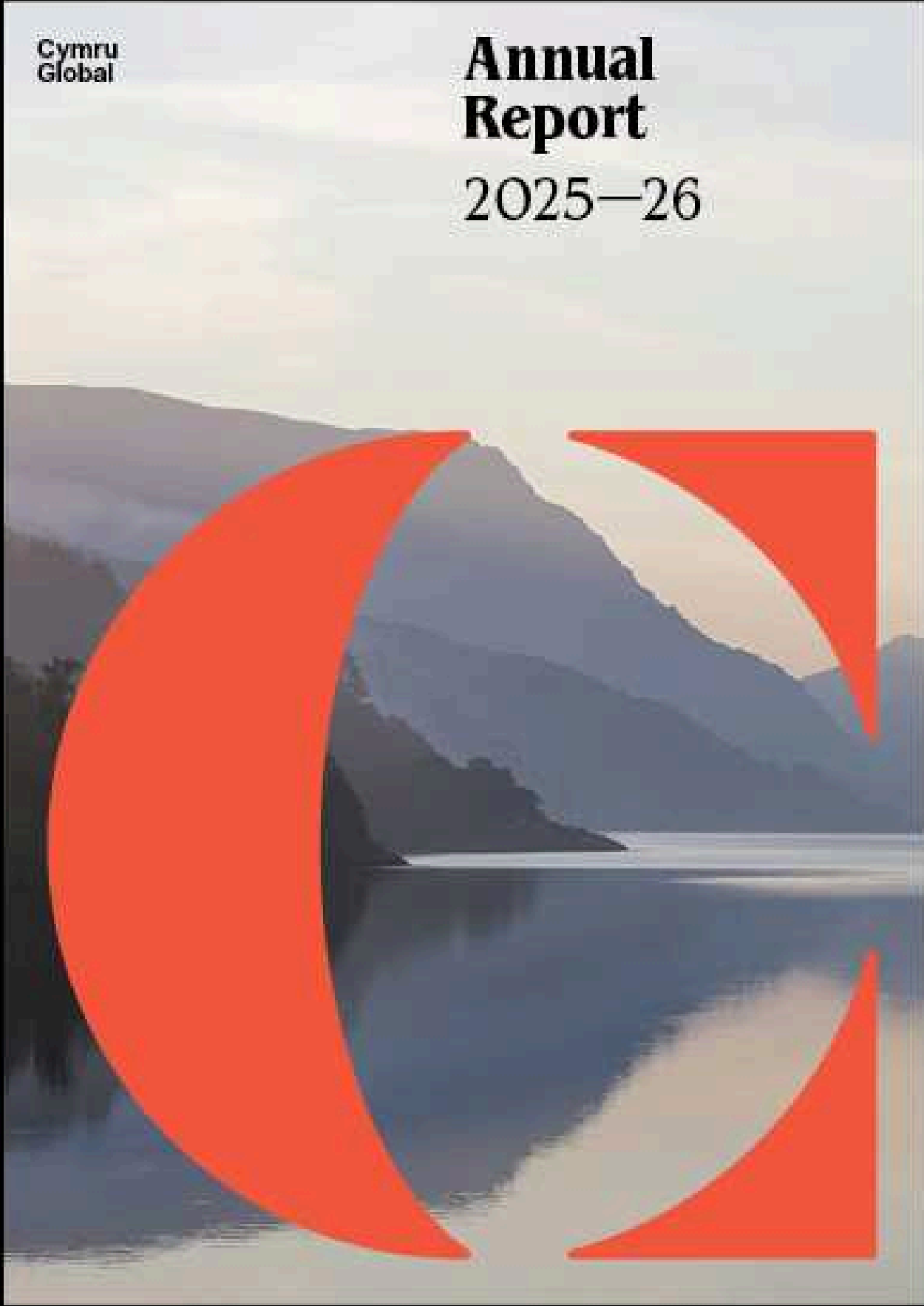
Black History Month UK

Craig Owen 01/10/2025 - 31/10/2025 All day

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To build a
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global  citizens
who learn ,
collaborate ,
and act  for
international
peace ,
social  and
climate 
justice.



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Heddwch

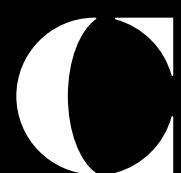


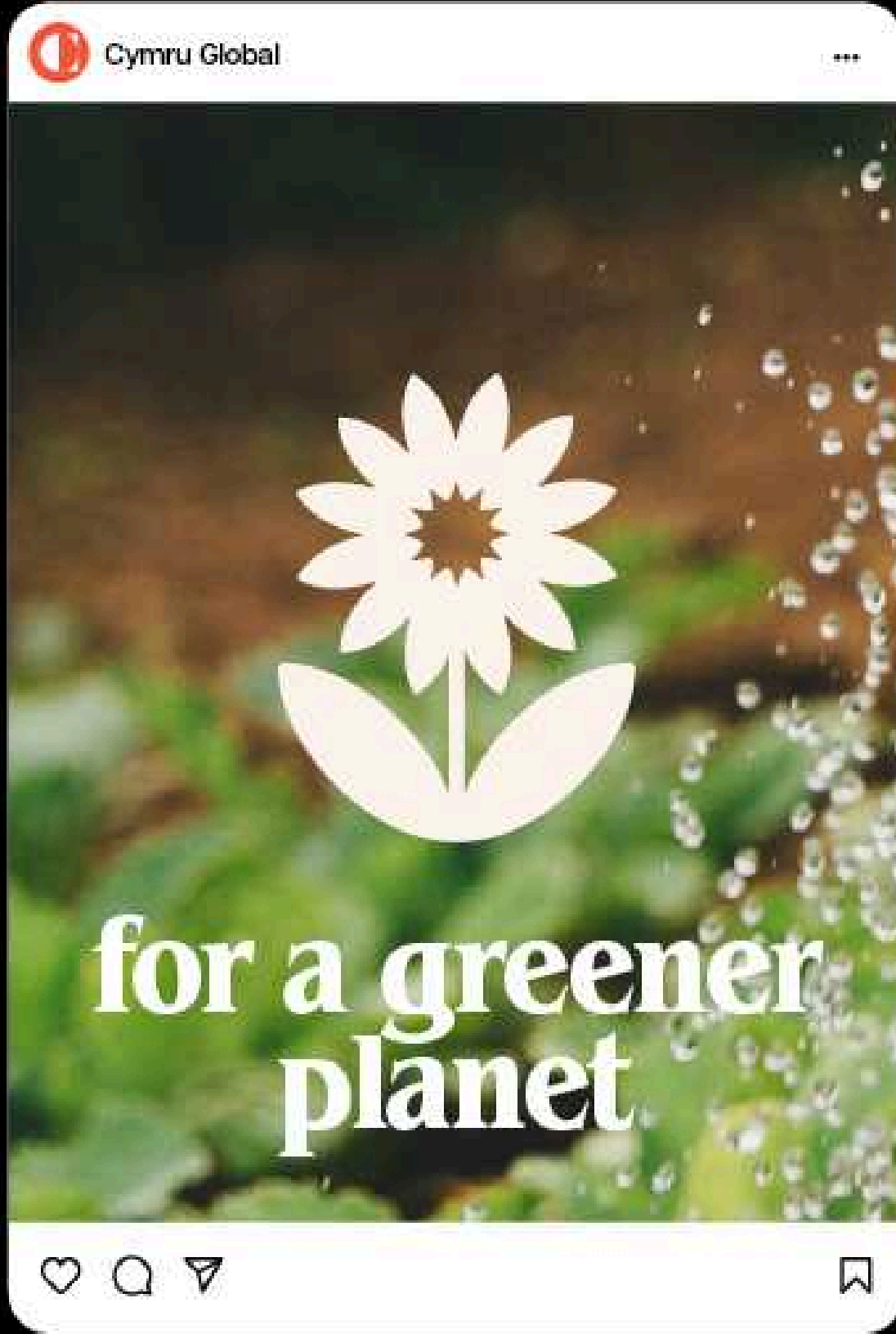
Peace



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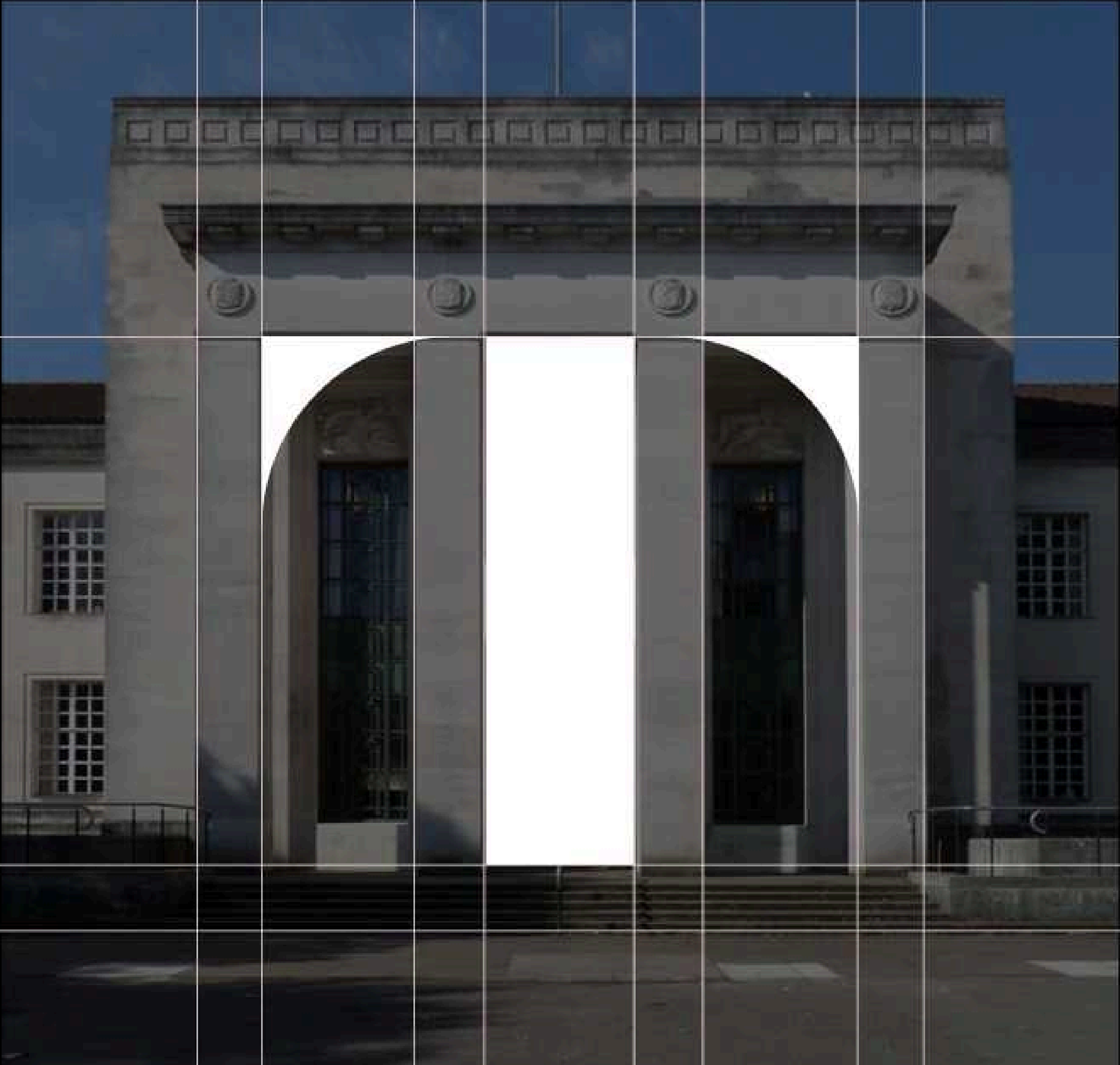


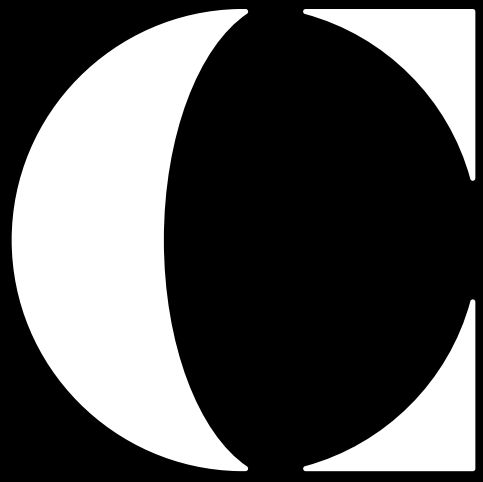


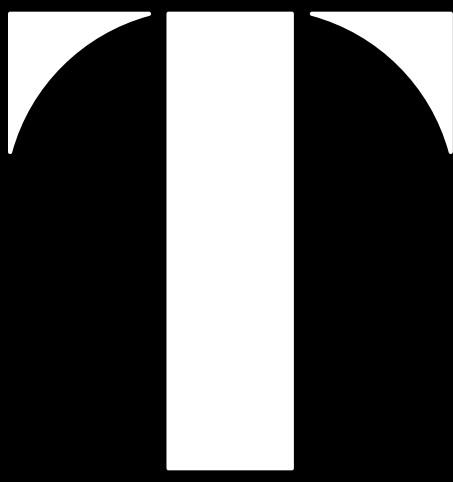
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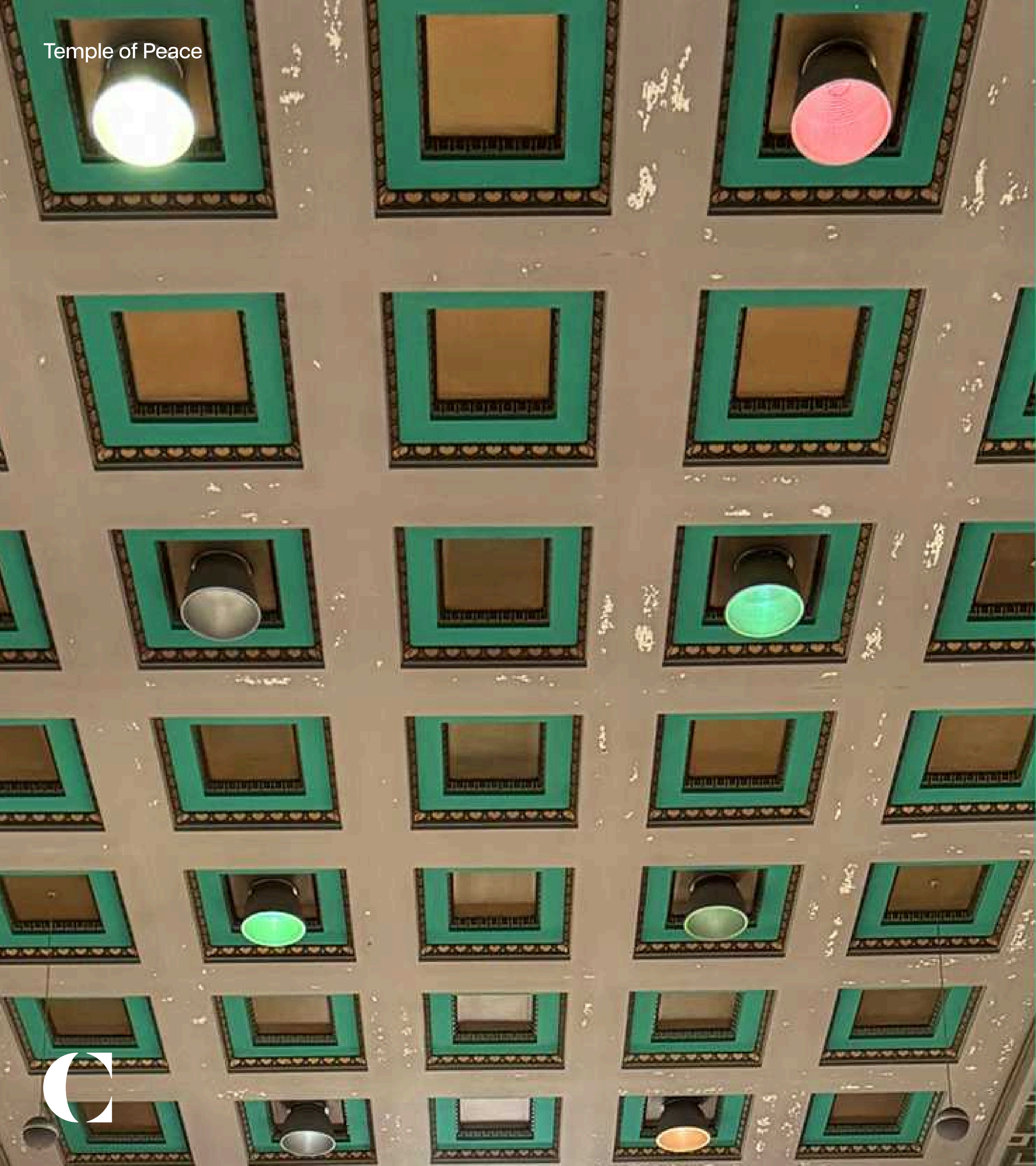


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Application

Alternate
Central lock-up logo

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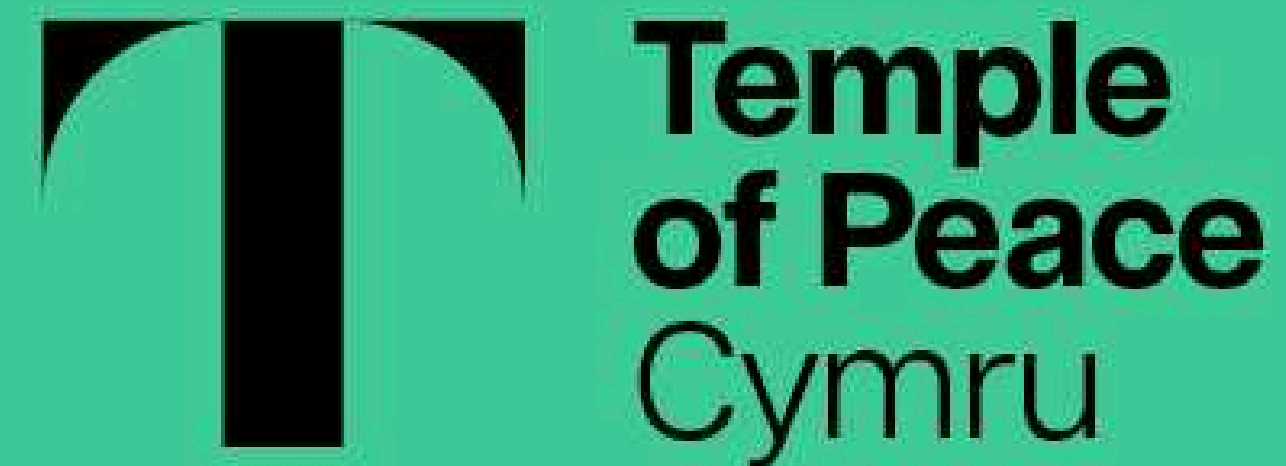
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Wales



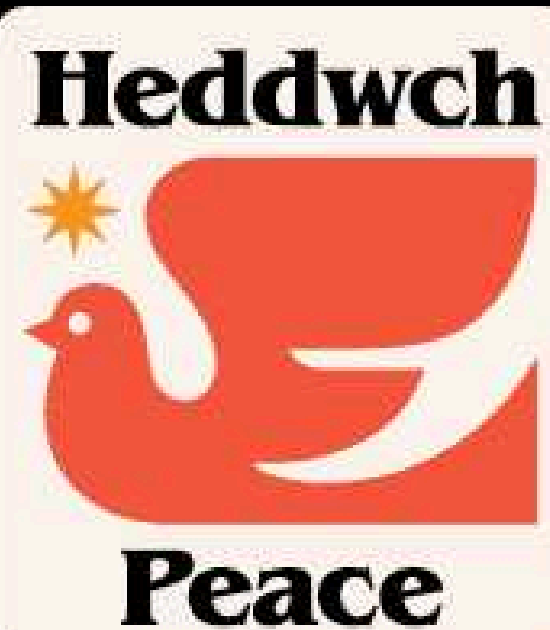
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for a greener
planet



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Diolch
Thank you